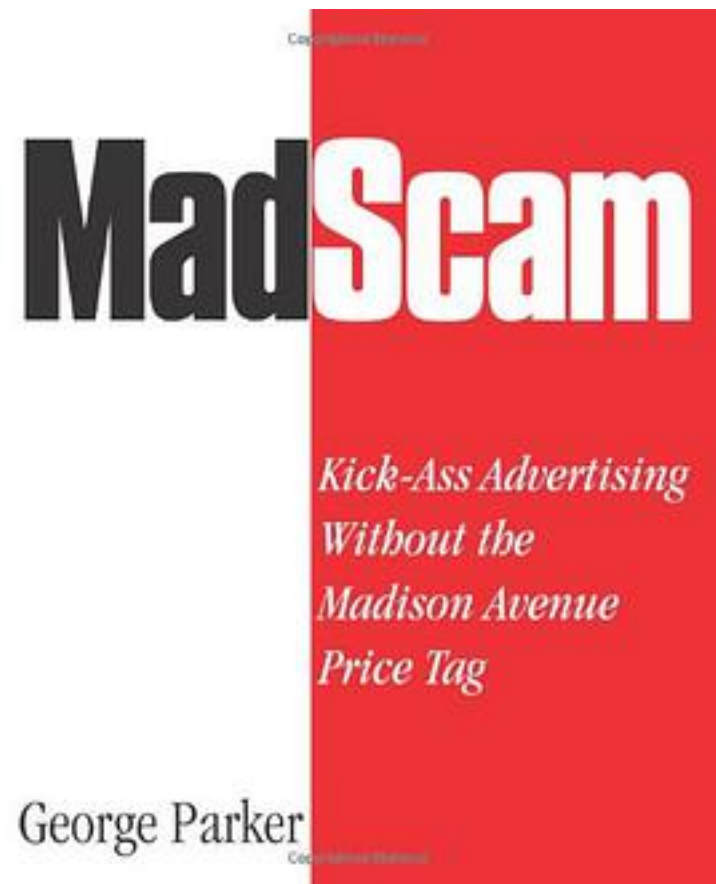


Madscam



[Madscam_ 下载链接1](#)

著者:Parker, George C

出版者:McGraw-Hill

出版时间:2006-11

装帧:Pap

isbn:9781599180427

Advertising industry insider George Parker dishes the dirt on big advertising agencies and reveals Madison Avenue's best-kept secret: that your business can produce the same quality ad campaigns on its own! In this no-holds-barred expose of the dangers of dealing with ad agencies, Parker reveals exactly what you should do to create fantastic-looking, results-producing advertising at a reasonable cost. It's everything

Madison Avenue doesn't want you to know.

作者介绍:

目录:

[Madscam_下载链接1](#)

标签

评论

[Madscam_下载链接1](#)

书评

[Madscam_下载链接1](#)