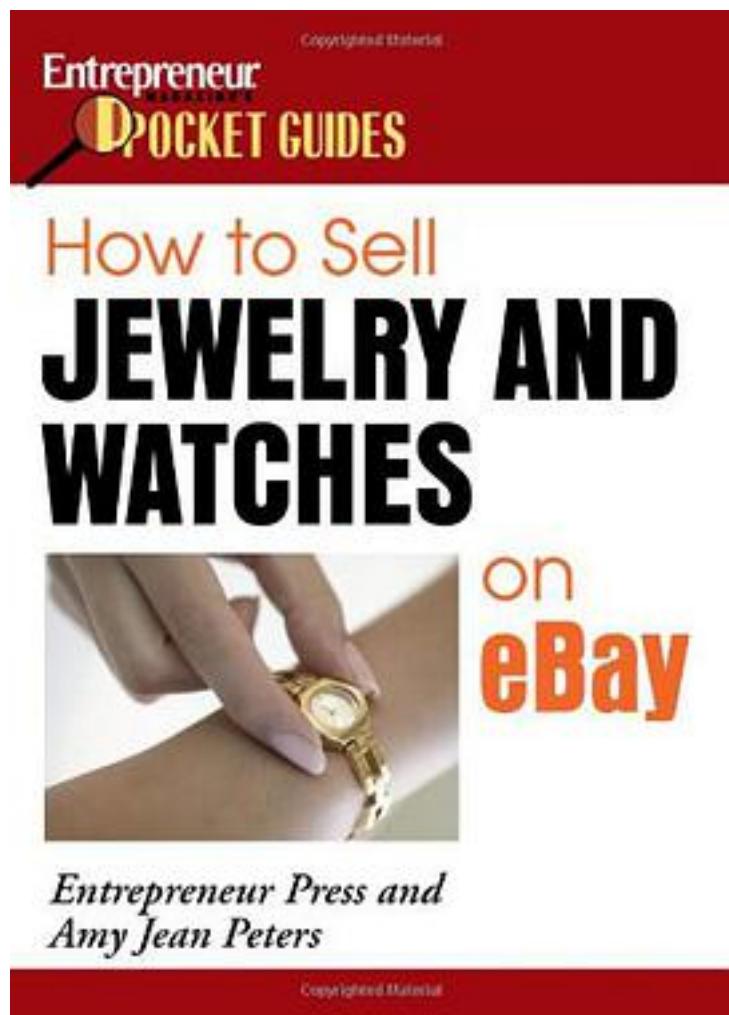


# How to Sell Jewelry and Watches on eBay



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Watch your profits grow The jewelry and watches category is growing tremendously,

which can mean great profits for you. Learn the secrets from jewelry and watches PowerSellers to spotting fakes, avoiding fraudulent bids and knowing your inventory's true worth. Plus, get expert advice on making any auction item stand out in the crowd-essential in a category with more than 900,000 items. PowerSellers and eBay experts reveal how to: Handle and ship fragile or expensive pieces Package and present your pieces with care, both in photos and when sending pieces to customers Appraise and insure jewelry inventory Care for your inventory, prevent tarnishing and scratching, and keep beads and small pieces sorted and organized PLUS: eBay PowerSellers' exclusive category tips

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