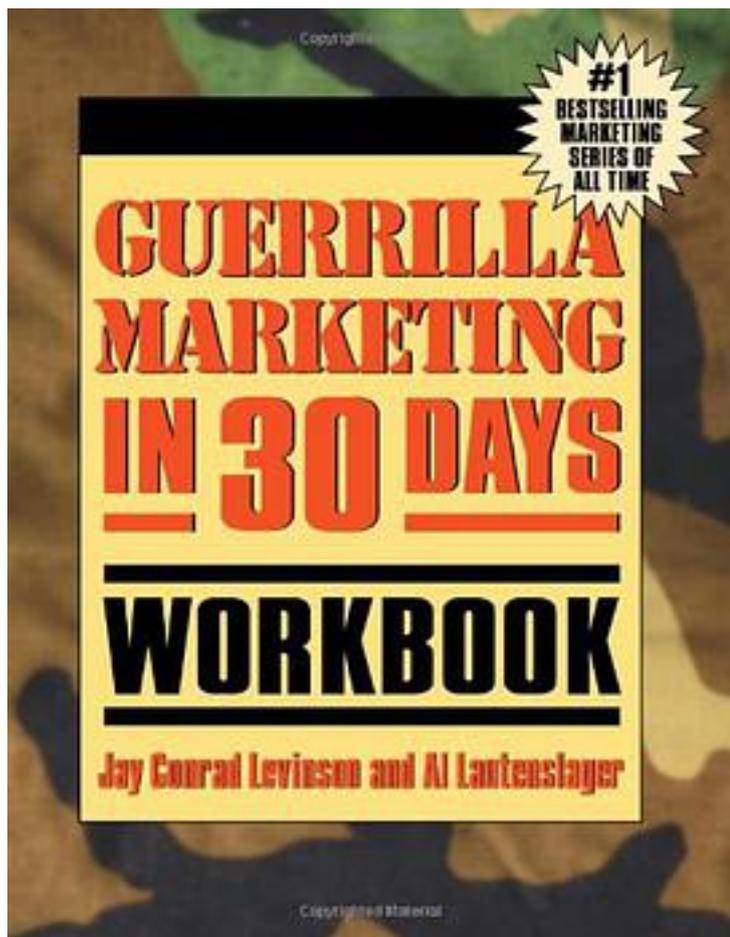


Guerrilla Marketing in 30 Days Workbook



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30 Days to Success From the father of guerrilla marketing, Jay Conrad Levinson This powerful workbook walks you through the process of developing a high-impact, low-cost guerrilla marketing plan. Thirty interactive exercises, designed to be used as a

stand-alone tool or in conjunction with companion book Guerrilla Marketing in 30 Days, help you develop each aspect of your plan: online marketing, PR, buzz marketing, networking and more Complete one exercise a day, and after 30 days, your marketing efforts will be ready to take off. Hands-on interactive guide creates a custom marketing plan. Exercises, tasks and fill-in-the-blanks write the plan for you. Step-by-step instructions help you implement guerilla tactics in your own business. Put pencil to paper and in 30 days execute time-tested marketing techniques.

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