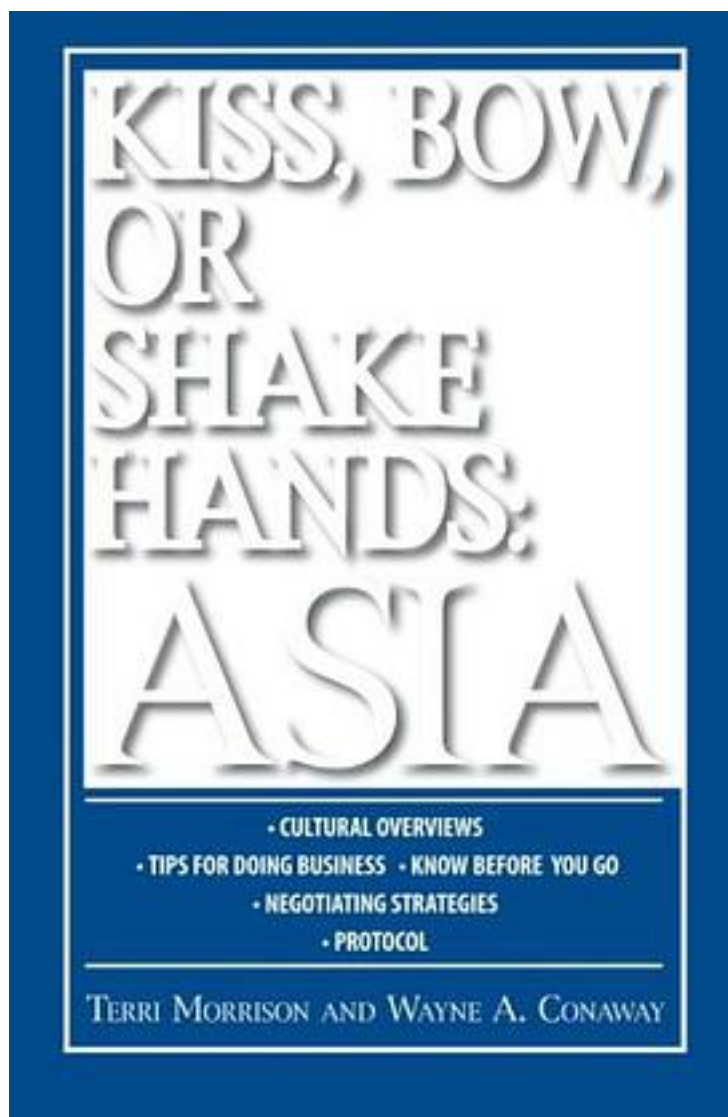


Kiss, Bow, or Shakes Hands Asia



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Kiss, Bow, or Shake Hands: Asia reveals the subtleties of interaction, negotiation strategies, and professional skills you need to keep poised for success in your business travels. This comprehensive guide to Asia contains up-to-date information to lead you through social situations, business meetings, and understanding local culture. Americans must now consider how economies are continuously shifting all over Asia, and how Asian countries interact with the West and each other. Learn about business practices, cognitive styles, negotiation techniques, and social customs. Give the right gift; make the right gesture. Includes: Cultural IQ tests OKnow Before You GoO tips Alerts on international security issues Countries profiled are China (Hong Kong), India, Indonesia, Japan, Malaysia, the Philippines, Singapore, South Korea, Sri Lanka, Taiwan, Thailand, and Vietnam.

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