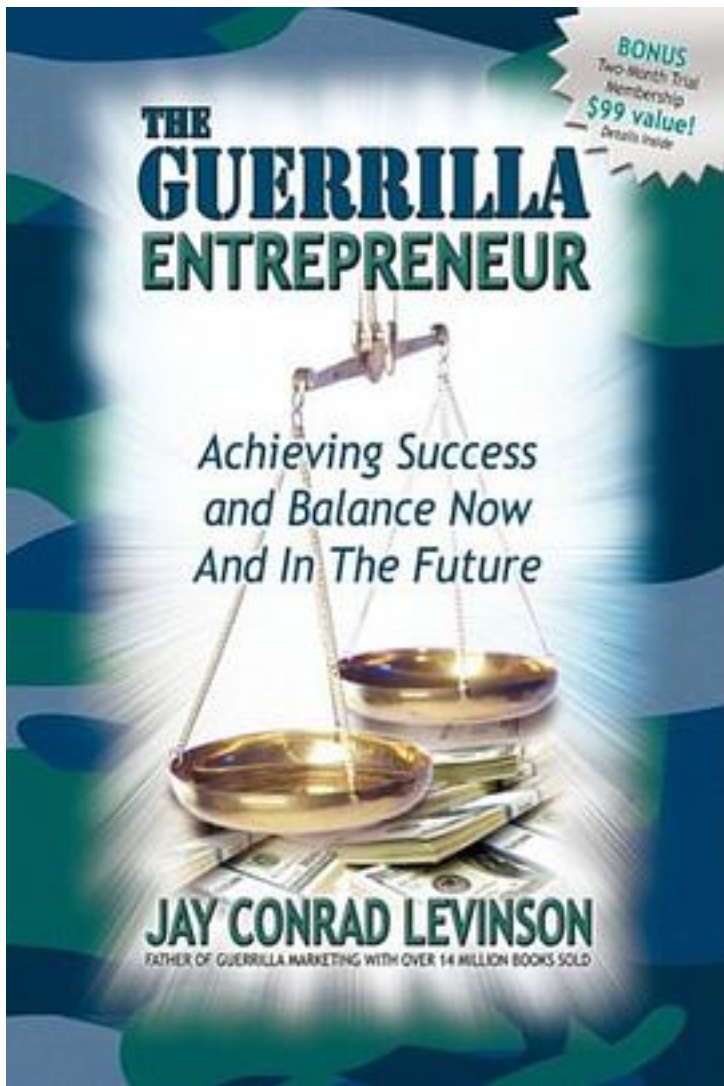


Guerrilla Entrepreneur



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出版者:Ingram Pub Services

出版时间:

装帧:HRD

isbn:9781600370793

You have just left one century and have entered another whether you liked it or not. That meant leaving behind many things you've grown to know and love or hate. It meant embracing new ways of thinking, working, new ways of living. Open wide the doors of change and opportunities will come rushing through. To entrepreneurs the changes will be dramatic. They'll be moving from an age characterized by a worship of profits, a surfeit of working hours, and a neglect to family and self, to a new age in which 20th century business practices will no longer be workable and the path to follow will be the way of the guerrilla. The way of the guerrilla will still lead toward profits, but not at the expense of draconian working hours or at the sacrificing of time with family, time for yourself. They will still be a risk taker, but be more assured of success. He will define that success at the blessed notion of balance between work and leisure, work and family, humanity, and self.

作者介绍:

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