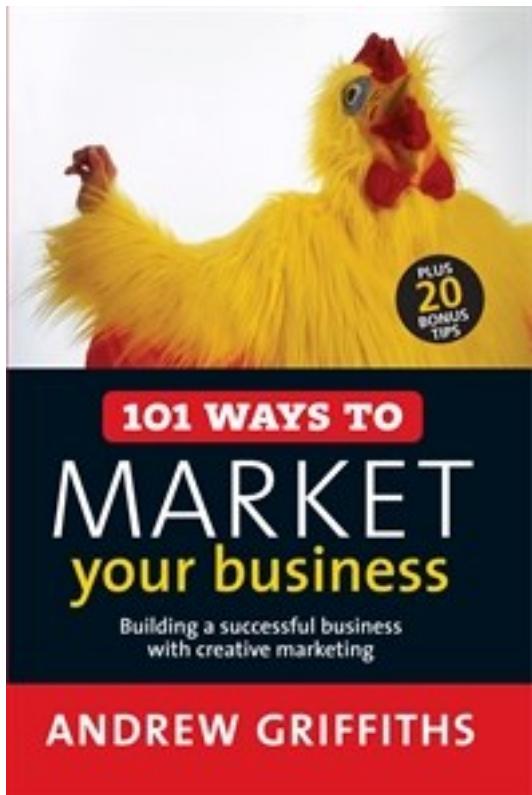


101 Ways to Market Your Business



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This simple, yet effective volume is packed with tried, tested, and easy-to-implement marketing techniques that will allow your company to achieve dramatic improvements without investing huge amounts of time and money. "101 Ways to Market Your Business" presents marketing suggestions that show readers how to realise the full potential of their business, find and keep new customers, increase the loyalty of the customers you already have, and create great promotional material to help your company stand out from the crowd. The innovative ideas are simple, affordable and

quick - many of them can be implemented in around 30 minutes, and will bring results fast.

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