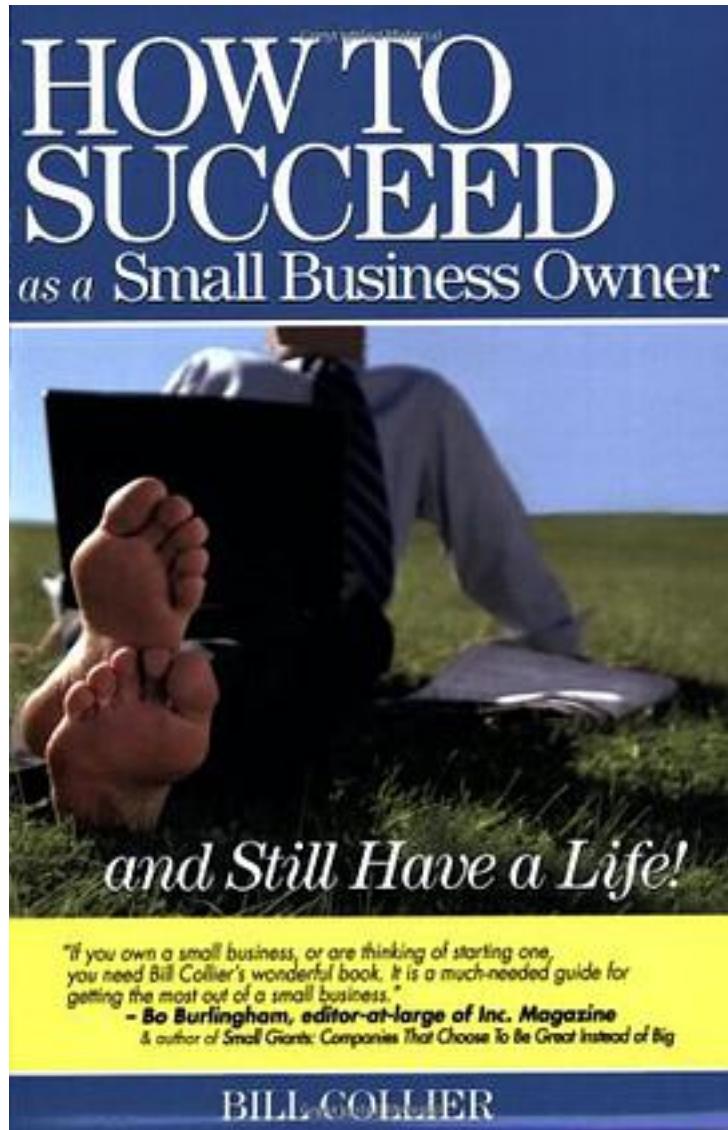


# How to Succeed as a Small Business Owner ... and Still Have a Life!



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"How to Succeed as a Small Business Owner ... and Still Have a Life" An "owner's manual" for small businesses Put your business on "auto-pilot." Learn how to ... - Use your business as a tool to enhance your personal life - Set ambitious goals and achieve them - Develop a real, working business plan - Use values to provide guidance to your staff - even when you're not at the office - Get the right people on your team and keep them there - Delegate effectively - Create a "self-healing" culture that practically fixes its own problems - And much more "If you own a small business, or are thinking of starting one, you need Bill Collier's wonderful book. Bill writes clearly and succinctly as a small business owner who learned how to do it right. His book is a much-needed guide for anyone who wants to get the most out of the small business experience." -- Bo Burlingham, editor-at-large of Inc. magazine About the Author: Bill Collier is a long-time entrepreneur who knows what it's like to have to "make payroll." Bill earned success the hard way - grinding it out for years after starting his first business, and learning from his own mistakes. After a good first few years, his company hit a wall. Morale was low, employee turnover was high, and cash flow was awful. In near desperation, he discovered a number of common-sense management approaches that saw his firm through years of prosperity. Product Details: Printed: 164 pages, 6.00" x 9.00," perfect binding, black and white interior ink, full color paperback cover ISBN: 0-9777-7850-9 Publisher: Porchester Press Copyright: 2006 Bill Collier Language: English Country: United States Edition: First Edition

作者介绍:

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