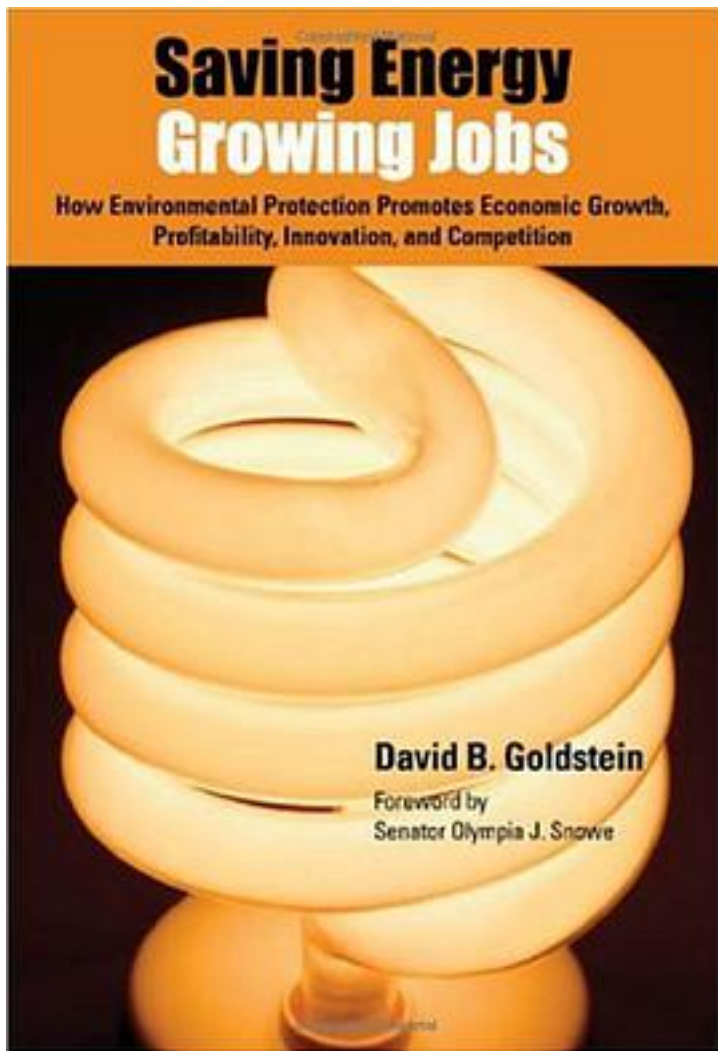


Saving Energy, Growing Jobs



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The idea that we must choose between a healthy environment and a healthy economy is a myth, says David Goldstein. Not only do well-conceived environmental regulations create more jobs, in the long run they contribute to more efficient designs and less expensive products. Standing between us and a cleaner, more prosperous society is the resistance of economic incumbents and a misplaced ideological opposition to any kind of regulation, even though it might prove beneficial.

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