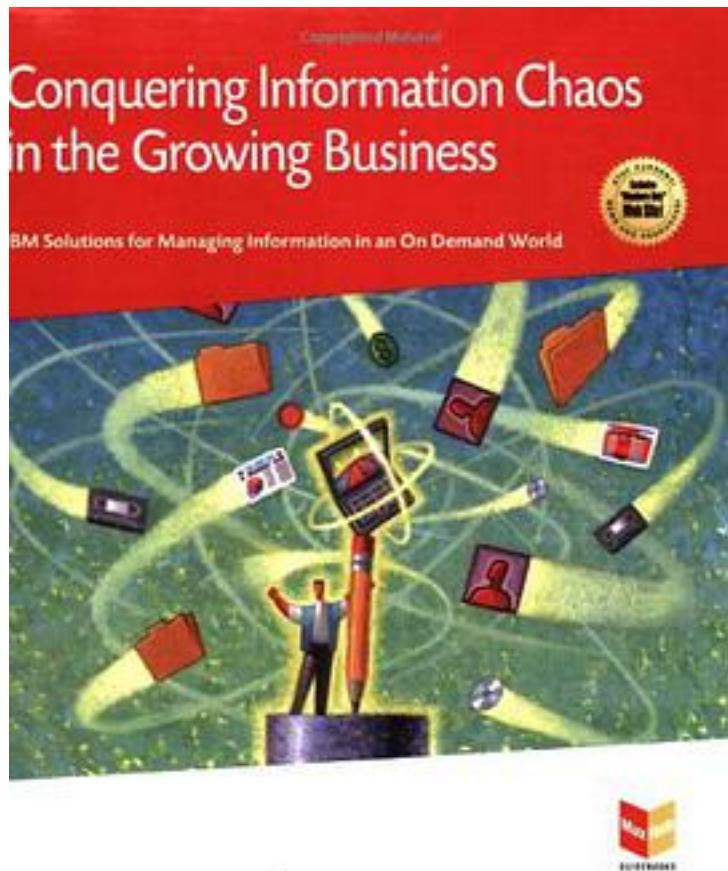


Conquering Information Chaos in the Growing Business



Jim Hoskins and Douglas Spencer

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The enviable position in which growing businesses find themselves today and the

relevance of IBM's sweeping On Demand Business strategy to these growing businesses is explained in this booklet.

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