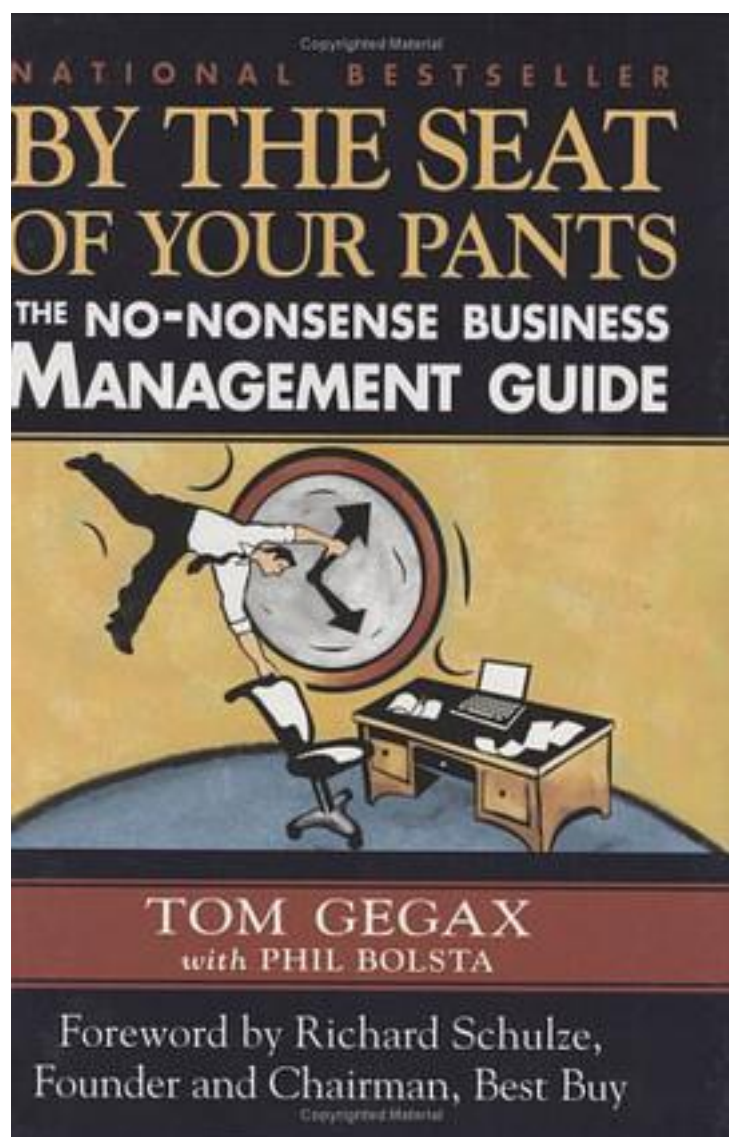


# By the Seat of Your Pants



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By the Seat of Your Pants: The No-Nonsense Business Management Guide is an indispensable slingshot for the millions of scrappy Davids threatened every day by corporate Goliaths. It's the first business book to blend the best of two distinct worlds: efficiency and enlightenment. Tom Gegax's techniques and strategies, developed in the unforgiving crucible of high-stakes corporate American, are practical, road-tested and immediately applicable to each reader's unique circumstances. This book is a must read for anyone involved in business.

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