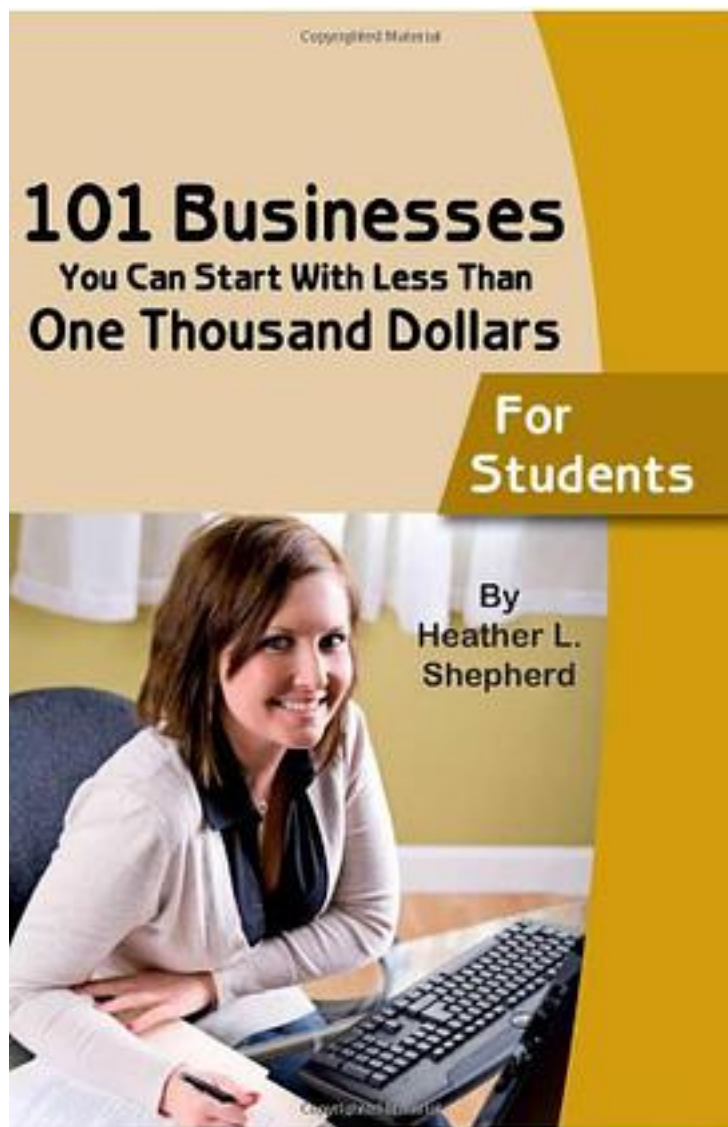


101 Businesses You Can Start with Less Than One Thousand Dollars - For Students



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出版者:Atlantic Pub Co

出版时间:2007-9

装帧:Pap

isbn:9780910627900

Intended to serve as a roadmap for starting your business. It is both comprehensive and easy to use. It also includes numerous web links for additional information. While providing detailed instruction and examples, the author leads you in developing a winning business plan, structuring the business, handling legal concerns, using proven sales and marketing techniques and pricing formulas, learning how to set up computer systems to save time and money, generating high-profile public relations and publicity, learning low-cost internal marketing ideas and low- and no-cost ways to satisfy customers and build sales, learning how to keep bringing customers back, accounting and bookkeeping procedures, as well as thousands of great tips and useful guidelines.

作者介绍:

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