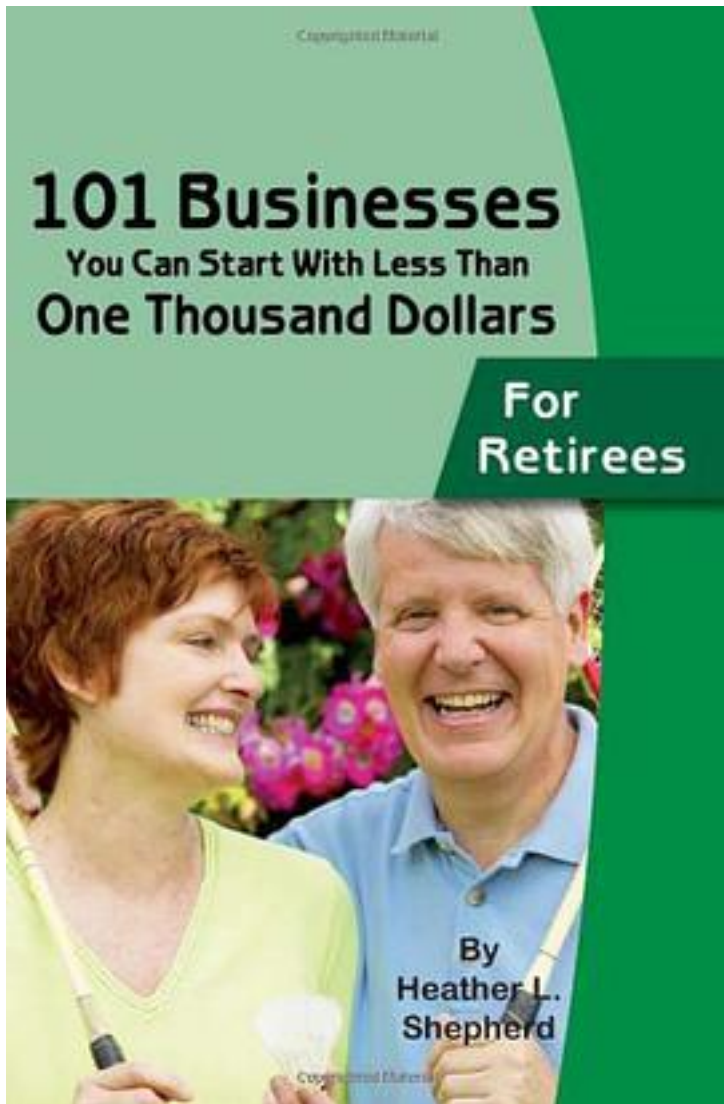


# 101 Businesses You Can Start with Less Than One Thousand Dollars - For Retirees



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Intended to serve as a roadmap for starting your business. It is both comprehensive and easy to use. It also includes numerous Web links for additional information. While providing detailed instruction and examples, the author leads you in developing a winning business plan, setting up the structure of the business and accounting and bookkeeping procedures, tending to legal concerns, devising sales and marketing techniques, calculating pricing formulas, getting the right computer systems to save time and money, generating high-profile public relations and publicity, developing low-cost internal marketing ideas, finding low- and no-cost ways to satisfy customers, building sales, and keeping customers coming back. Thousands of great tips and useful guidelines will show you how make the most of your retirement years.

作者介绍:

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