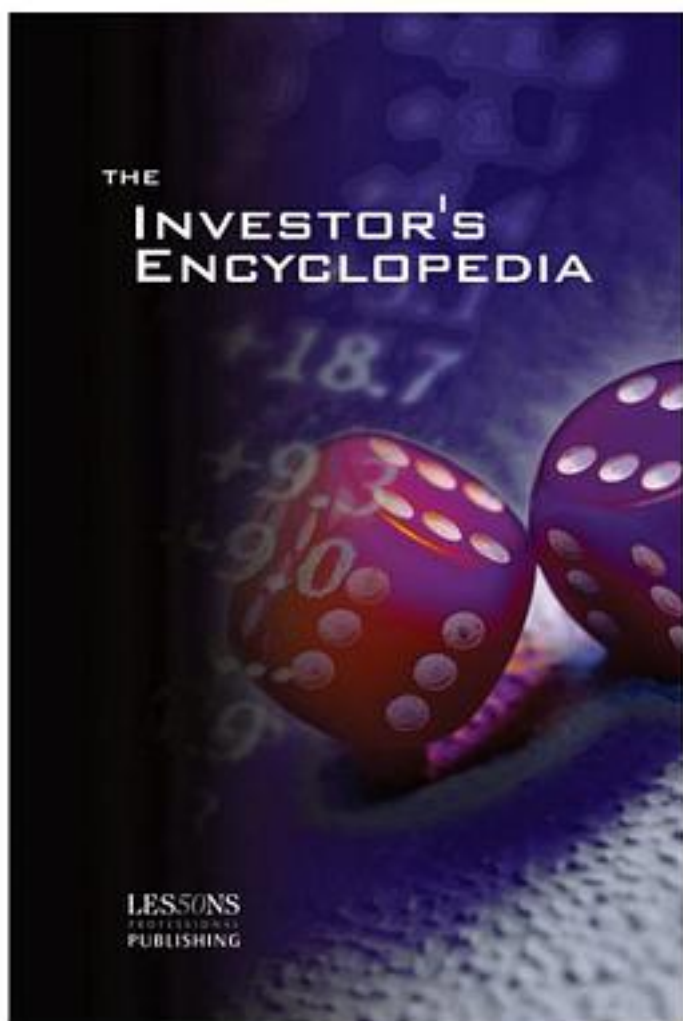


# The Investor's Encyclopedia



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Even experienced investors would like one source for clear, concise, and specific information about the array of international investment products available. No one source allows investors to compare apples to apples as a guide to improving their investment return and evaluating the advice provided by experts. The Investor's Encyclopedia provides a detailed overview and analysis of the most popular international investment products available today to retail investors. The focus of the book is to go far beyond the simple one- or two-paragraph product description that is offered by other encyclopedias, investor glossaries or other Web-based investment guides. Investment textbooks may provide more detailed information about specific concepts and products but rarely cover the range of topics included in this book. Each chapter of The Investor's Encyclopedia focuses on a particular investment product. In addition to a comprehensive product description, the chapter explains the history of the product, its intended purpose, its historic returns, and its advantages and disadvantages relative to other products. Valuation methodologies and/or selection criteria are be discussed at length and the discussion is supplemented with real-world examples or case studies written for investors active in all markets and countries. The book also includes chapters about the investment process, worldwide investment markets and portfolio management. The Investor's Encyclopedia will serve as a reference tool for a broad range of investors, their advisors, capital market specialists, and researchers. The book does not provide investment advice or recommend specific investments; instead, it will give readers the objective tools to help determine if a particular investment is right. The Investor's Encyclopedia is written in a clear, user-friendly manner that will seek to de-mystify financial products and concepts.

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