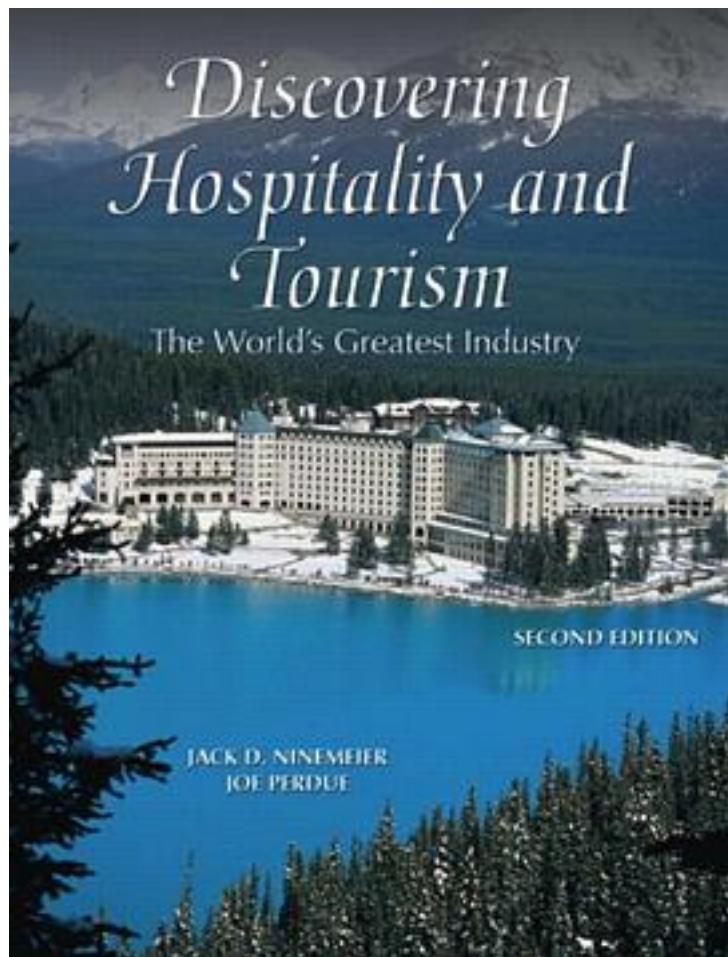


Discovering Hospitality and Tourism



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For introductory courses in Hospitality. The hospitality and tourism industry is vast and offers seemingly endless professional opportunities. Written for those considering a career in the field, this book explores each segment of the industry (lodging,

foodservices, recreation, meeting planning etc.) and the various positions within each sector. Profiling hospitality leaders and rising stars, it shows readers different career paths and helps them determine their own career goals and aspirations. With a new chapter on entertainment, a new section on condo-hotels, and revised coverage of healthcare foodservices, it keeps stride with the fast-paced hospitality industry and helps readers discover their own place within it.

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