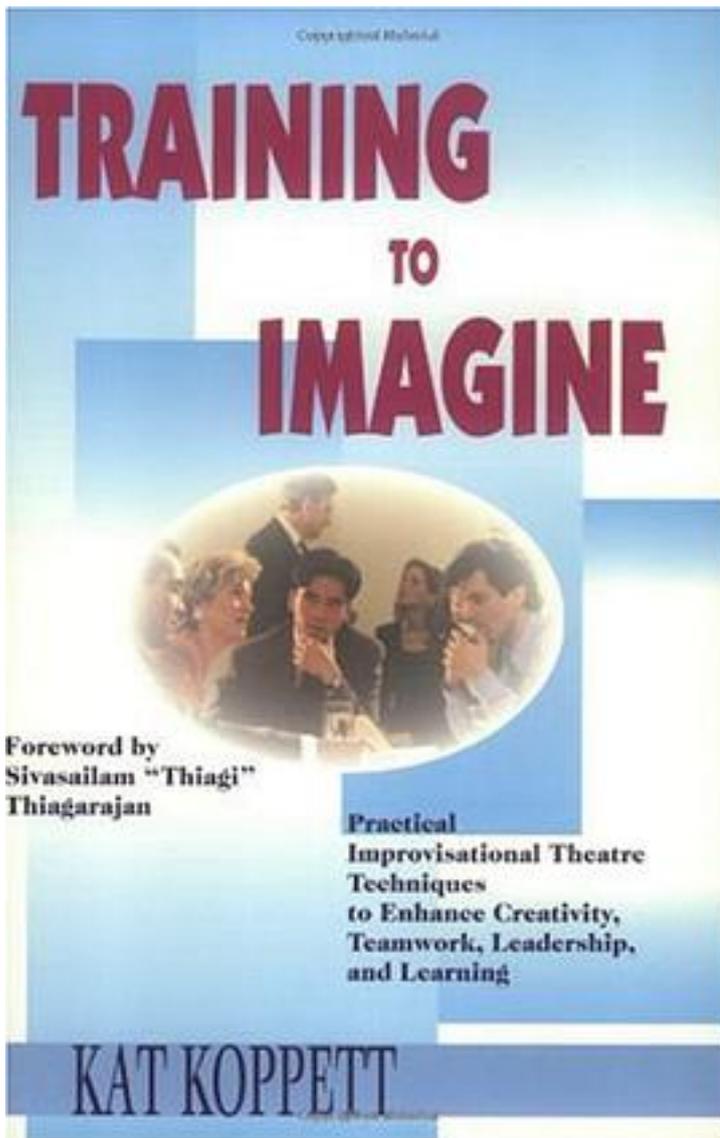


Training to Imagine



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In today's fast-paced, "right-sized," competitive environment businesses increasingly need staff who are creative, think on their feet, take the unexpected in their stride, and work effectively in fluid teams. How can they instill and develop these critical skills? The answer may be to improvise. Improvisational actors make up scenes, dialog and entire plays on the spot. They work collaboratively in front of paying customers who expect to be entertained and amazed. Improv actors use no script, cannot predict what will happen next, and have no chance to go back or rewrite. They rely on their knowledge, practiced skills and their colleagues. This book is the first to apply the improv methodologies of the theater to developing the business skills that are in high demand. Kat Koppett--a professional trainer, management consultant and professional actor--demonstrates to trainers and managers how they can effectively transfer improv training techniques to their day to day business environment. Training to Imagine translates the theories and exercises of improv into straightforward and practical guidelines and training activities. This book is written for trainers, HR personnel, managers and team leaders who are interested in increasing their tool kit, and enhancing the impact, fun and retention levels of their workshops. It assumes no previous experience with improvisation or performing, offers all the needed background and provides clear and practical instructions with a range of simple and effective exercises. Trainers and managers may find the book improves their own presentation and teaching skills.

作者介绍:

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