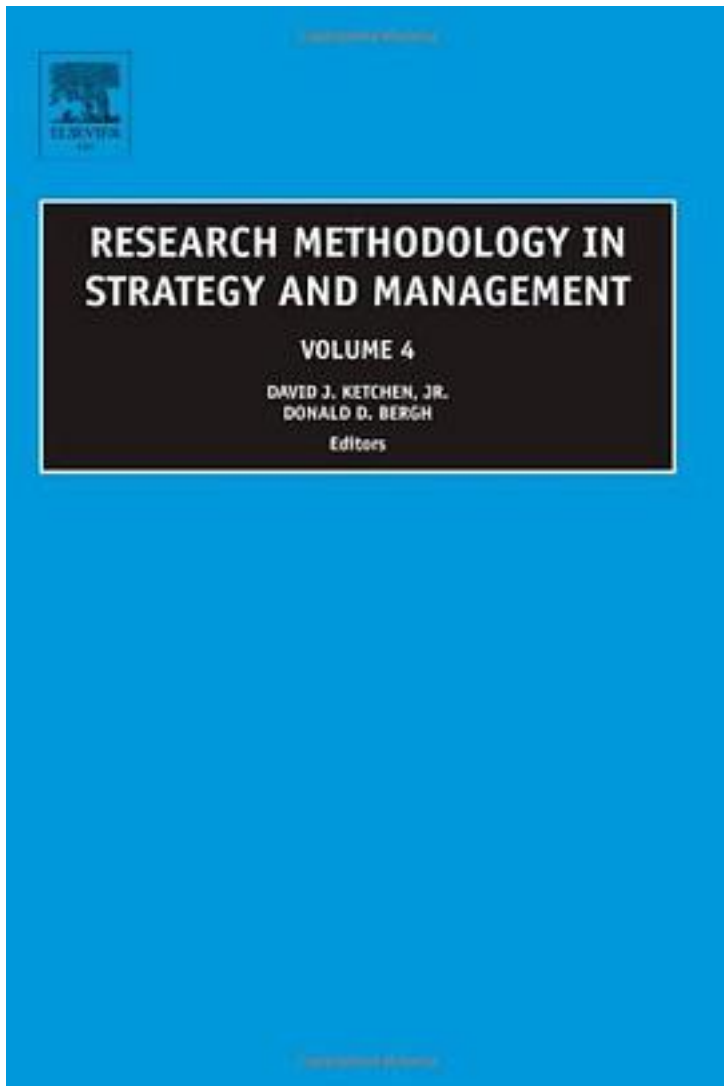


Research Methodology in Strategy and Management



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著者:Ketchen, David J., Jr. (EDT)/ Bergh, Donald D. (EDT)

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