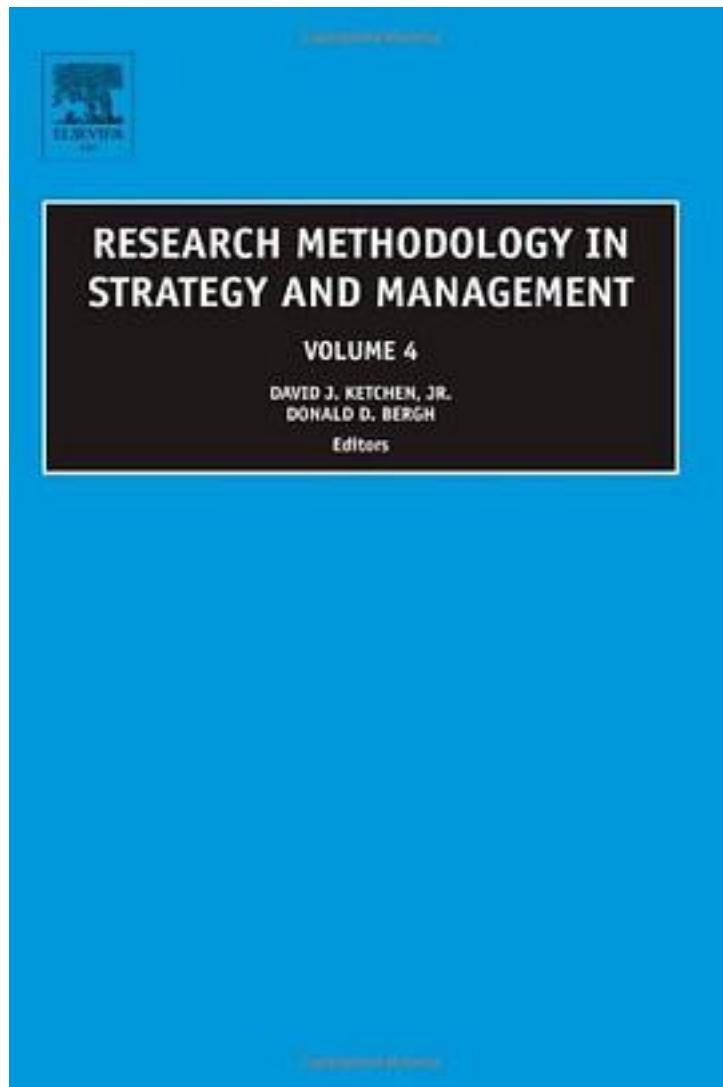


Research Methodology in Strategy and Management



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出版者:Elsevier Science Ltd

出版时间:2006-9

装帧:HRD

isbn:9780762313396

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