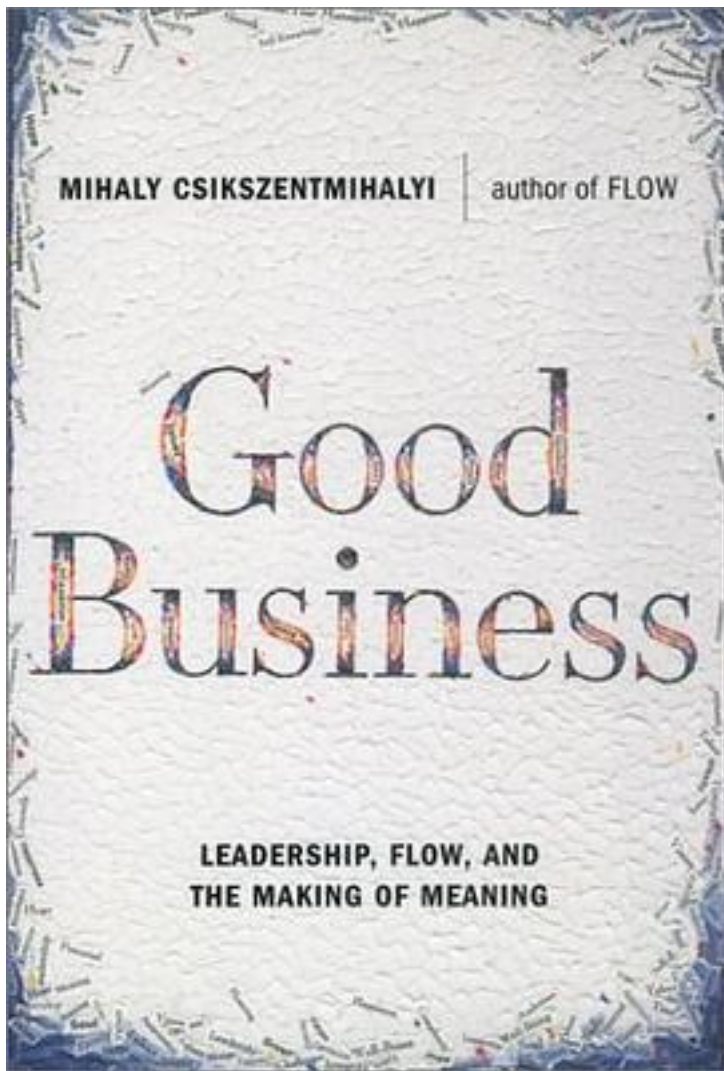


# Good Business



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著者:Mihaly Csikszentmihalyi

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Since the publication of Mihaly Csikszentmihalyi's Flow in 1990, the notion of "flow"—the state of optimal experience in which one loses oneself in a task or activity—has become a household word. It has been endorsed by political leaders such as President Bill Clinton and Prime Minister Tony Blair, as well as sports coaches, business leaders, and the Wall Street Journal, which listed it as one of six books "every well-stocked business library should have." With Good Business, Csikszentmihalyi applies the proven principles of Flow to the business world, revealing the specific values that have served visionary leaders who have succeeded in running businesses that are both successful and humane. Good Business is a key text for managers and for anyone seeking to find meaning, enrichment, and satisfaction on the job.

作者介绍:

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