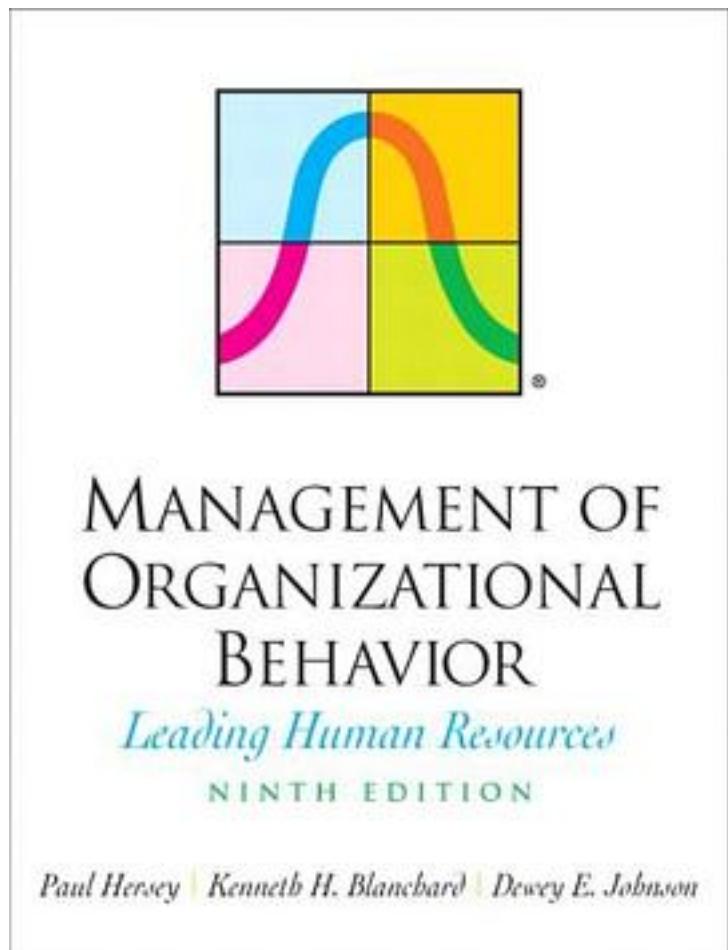


Management of Organizational Behavior



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Used by more than a million people throughout the world, this highly readable book provides a comprehensive examination of the applied behavioral sciences, and focuses on fundamental ideas which have stood the test of years of application in

academic, business, not-for-profit and administrative environments. Complete coverage of motivation and behavior, situational leadership, building effective relationships, planning and implementing change, leadership strategies, the organizational cone and integrating situational leadership with the Classics. For individuals interested in expanding their knowledge of, and proficiency in leadership strategies.

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