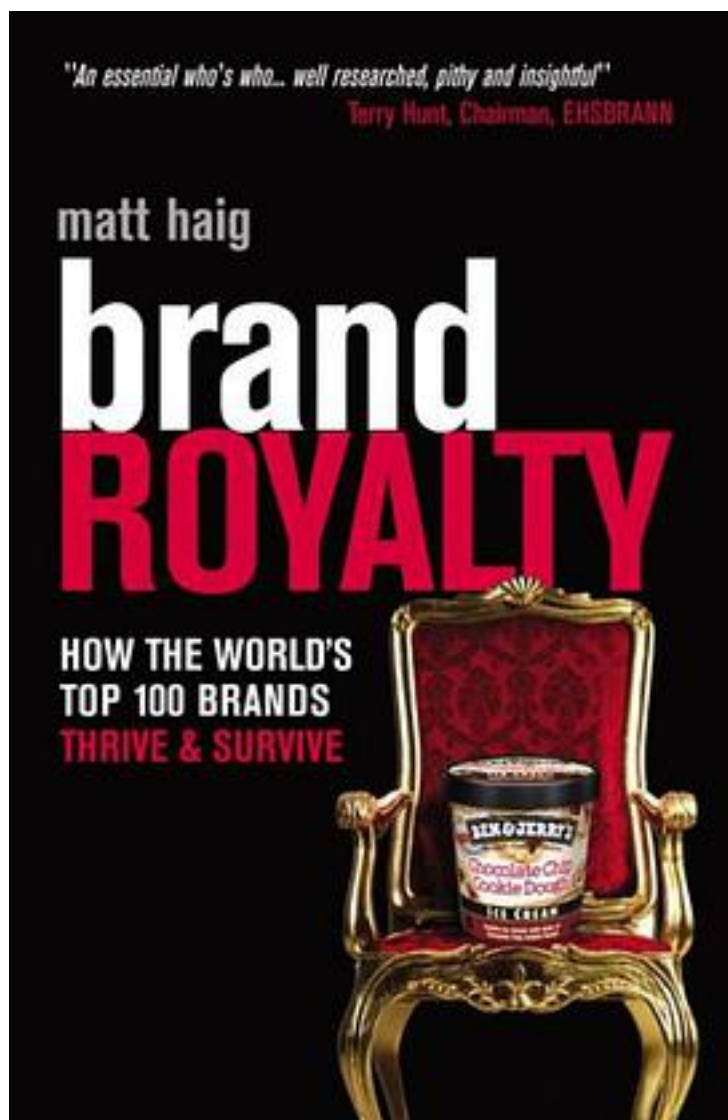


Brand Royalty



[Brand Royalty_ 下载链接1](#)

著者:Haig, Matt

出版者:Kogan Page Ltd

出版时间:2004-11

装帧:HRD

isbn:9780749442576

* Burberry; Gucci; BMW; The Body Shop; Tiger Woods; Volvo; Absolut; MTV; Mercedes Benz; Evian; Heinz; Gillette; McDonalds; Jack Daniels; Ben & Jerry's; Dell; American Express; Haagen-Daz; Google and eighty more brands.

作者介绍:

目录:

[Brand Royalty_ 下载链接1](#)

标签

评论

[Brand Royalty_ 下载链接1](#)

书评

[Brand Royalty_ 下载链接1](#)