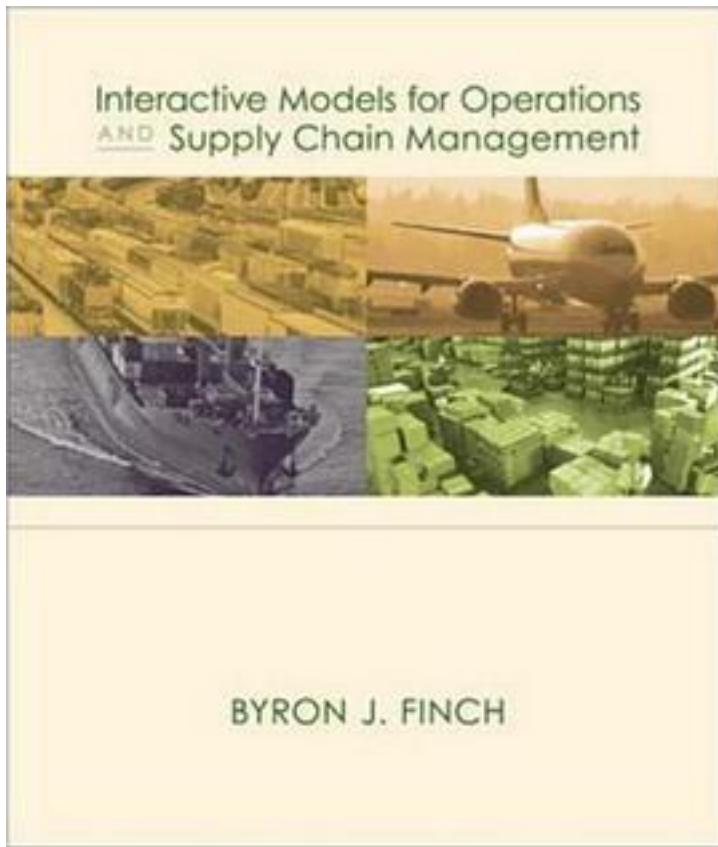


Interactive Models for Operations and Supply Chain Management



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著者:Finch, Byron J.

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This First Edition provides interactivity to students by use of state-of-the-art java applets. Students are shown concepts depicted graphically, and are able to manipulate those graphics to simulate real world actions. Therefore, students learn comprehensively as they participate with the text and supporting technology. Written

by a leader in this course, the concise and affordable paperback can be used harmoniously with additional teaching materials. The book adopts a modeling approach for dealing with a variety of common problems in designing and improving operations. Students will obtain "hands on" experience in developing efficient and cost effective solutions to such problems.

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