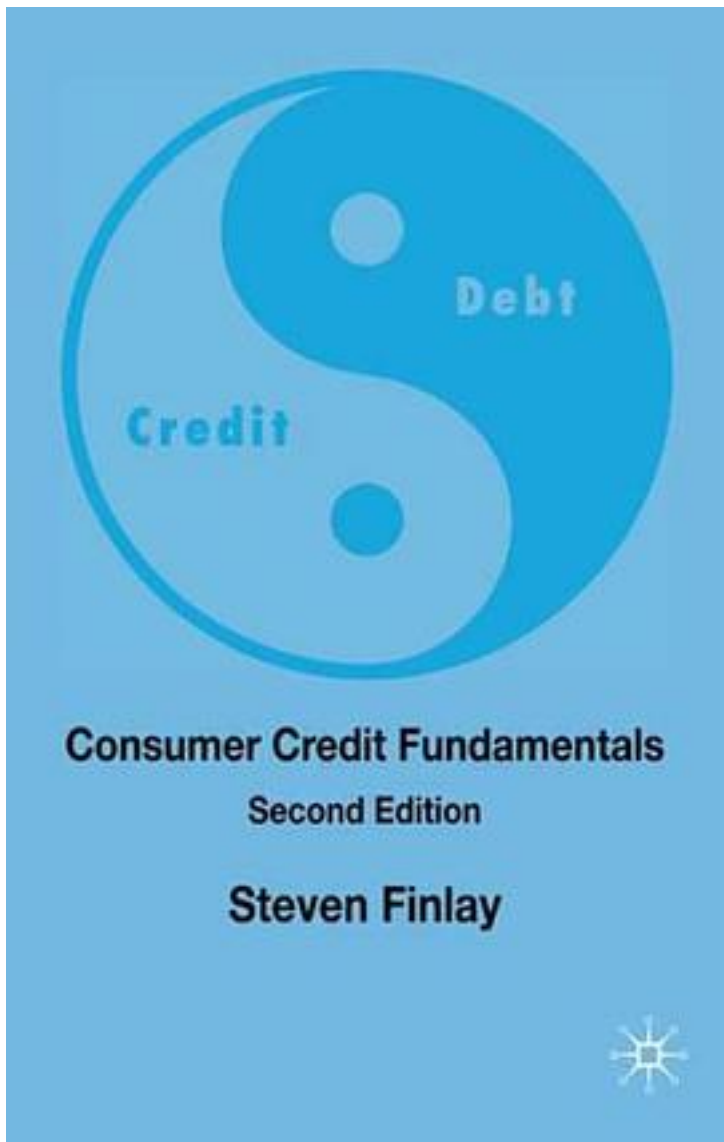


Consumer Credit Fundamentals



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Despite the huge expansion in consumer credit in the last twenty-five years there are very few texts describing the operation of consumer credit markets. "Consumer Credit Fundamentals" is the first book to provide a broad cross-disciplinary introduction to the subject. It covers the history of credit, the types of consumer credit available, how credit is granted and managed, the legal framework within which commercial lenders must operate, as well as consumer and ethical issues. A complete, well-rounded and practical introduction to consumer credit.

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