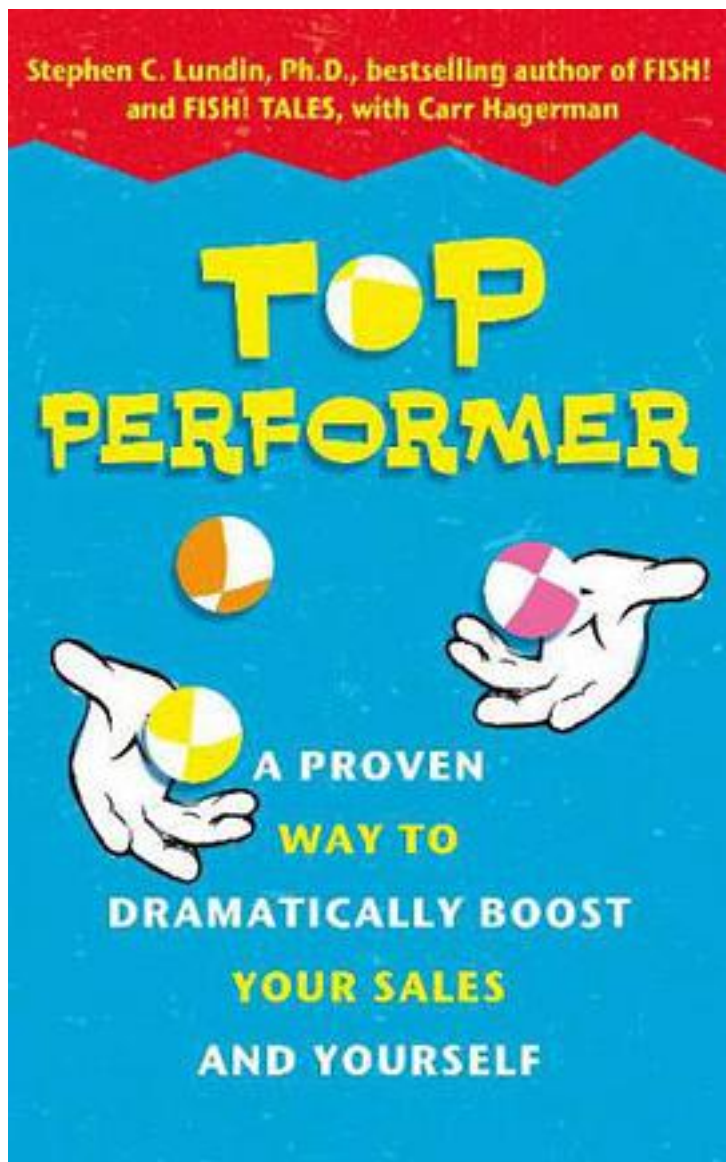


Top Performer



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In an engaging business parable, the Rat Catcher, a Dublin street performer, offers a valuable lesson to Jim, a disciplined but uninspired sales manager, on how to harness his natural energy to take personal satisfaction and job motivation to the next level through such techniques as Claim Your Pitch, Juice the Jam, Mine the Mess, and Choose Your Close.

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