

The Best Secrets of Great Small Businesses

THE **BEST** SECRETS OF GREAT SMALL **BUSINESSES**



Creative, Innovative and Cost-Saving
Ideas from Great Business Minds

RAY SILVERSTEIN

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出版者:Sourcebooks, Inc

出版时间:2006-9

装帧:Pap

isbn:9781402207662

Do you have a problem you've never faced before? Are you looking for an idea that will be your next big breakthrough? You are not alone. Every day, thousands of entrepreneurs are creating innovative solutions to business problems. The best of the best are here, in one of the most useful business guides to date. The Best Secrets of Great Small Businesses is the ultimate entrepreneurial guidebook. It contains a wealth of phenomenal ideas straight from business's best minds, such as: --The company that schedules meetings at odd times (8: 37) to encourage on-time attendance--The owner who discovered a way to get a fee from any customer who poached an employee--An entrepreneur who found a way to skip UPS zones on shipping, turning the savings into profits--The manager who issued "Benefits Report Cards" to raise awareness and boost employee morale And more essential advice that will build your business

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