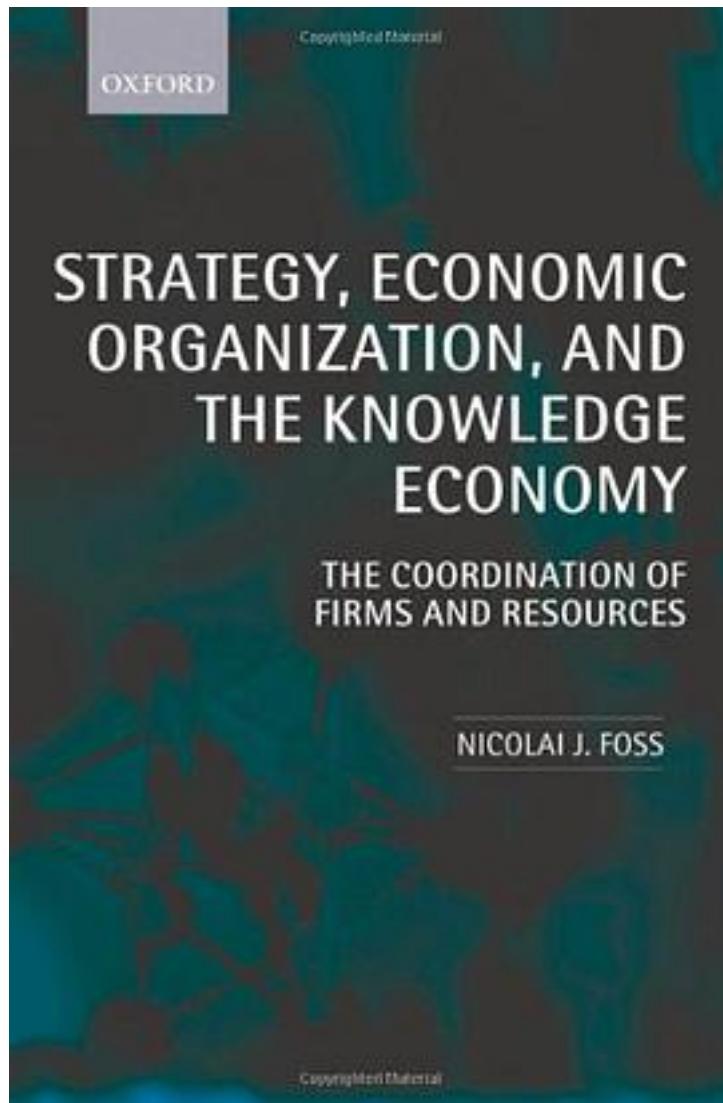


Strategy, Economic Organization, and the Knowledge Economy



[Strategy, Economic Organization, and the Knowledge Economy 下载链接1](#)

著者:Foss, Nicolai J.

出版者:Oxford Univ Pr

出版时间:2006-9

装帧:Pap

isbn:9780199205325

The rise of the knowledge economy has far-reaching implications for the nature of economic organization as well as firm strategy. Not surprisingly, thinking in management studies as well as in economics has been profoundly affected by these changes. Thus, management thinking in particular has been increasingly characterized by a schism between those who advocate 'knowledge' or 'capabilities-based' approaches in the strategy and organization fields and those who adopt more economics-influenced approaches, notably the economics of organization. This book is a sustained attempt to overcome this schism. Its basic argument is that knowledge-based and organizational economics approaches are not substitutes but complements. In particular, organizational economics has much to contribute with respect to furthering the understanding of efficient organization and strategy in the emerging knowledge economy. This theme is taken through several theoretical as well as empirical variations. Themes such as the incentive liabilities of flat, 'knowledge-based' organizations, the role of complementary HRM practices for fostering knowledge sharing and creation, and the role of organizational instruments in the knowledge management activities of the multinational corporate are extensively treated. The book thus contains important implications for knowledge management, organizational design, and international management. The book encompasses nine chapters which critically examine current thinking on strategy, and organization. The reasoning is non-technical. While primarily aimed at a management studies audience, economists and other social scientists will also benefit from it, including Advanced Students, Academics, and Researchers.

作者介绍:

目录:

[Strategy, Economic Organization, and the Knowledge Economy 下载链接1](#)

标签

评论

[Strategy, Economic Organization, and the Knowledge Economy 下载链接1](#)

书评

[Strategy, Economic Organization, and the Knowledge Economy 下载链接1](#)