

Managing Change

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出版者:McGraw-Hill College

出版时间:2010-11

装帧:HRD

isbn:9780073102740

Managing Change: Cases and Concepts, 3e by Todd Jick and Maury Peiperl is comprised of six modules that introduce common threads in the ensuing case studies and readings on organizational change. The materials in this edition--cases and readings--have been chosen and arranged to introduce change as an integrated process. Cases in the text represent a wide variety of change situations. Accompanying many cases are readings, likewise chosen to reflect a broad range of issues. Some readings provide theoretical underpinnings for a case, supporting the action: others challenge the action with alternative viewpoints. Still others provide broader context--views of the changing world, for example, or commentaries on how we look at change; ideas that go well beyond the issues in any particular case.

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