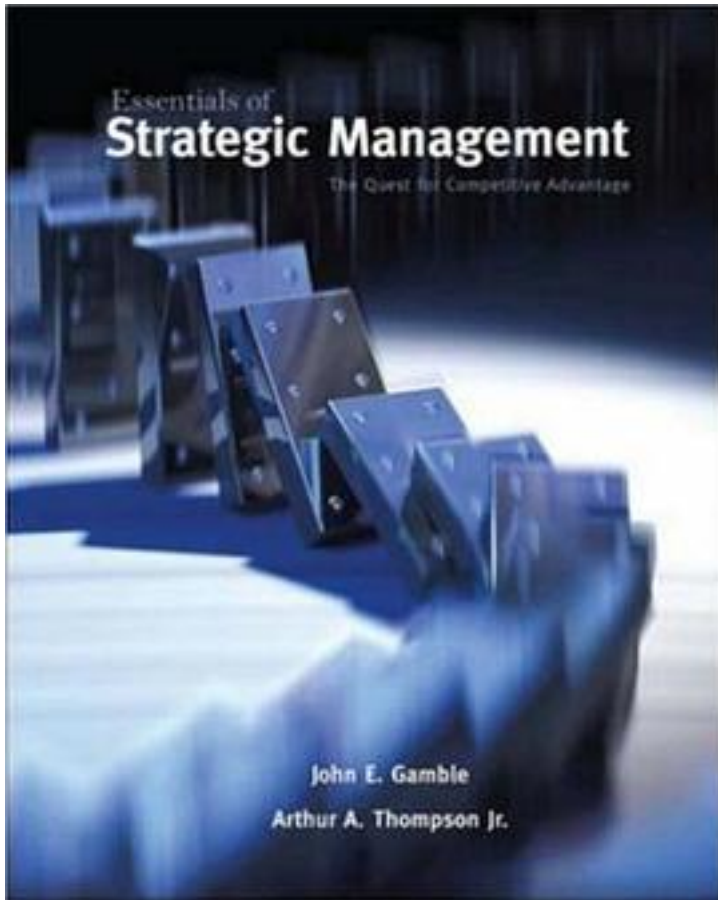


Essentials of Strategic Management



[Essentials of Strategic Management_下载链接1](#)

著者:Hunger, J. David/ Wheelen, Thomas L.

出版者:Prentice Hall

出版时间:2006-4

装帧:Pap

isbn:9780131485235

For undergraduate and graduate level strategic management courses.
Hunger/Wheelen is a concise book that covers the most important concepts and techniques in strategic management.

作者介绍:

目录:

[Essentials of Strategic Management_下载链接1](#)

标签

评论

[Essentials of Strategic Management_下载链接1](#)

书评

[Essentials of Strategic Management_下载链接1](#)