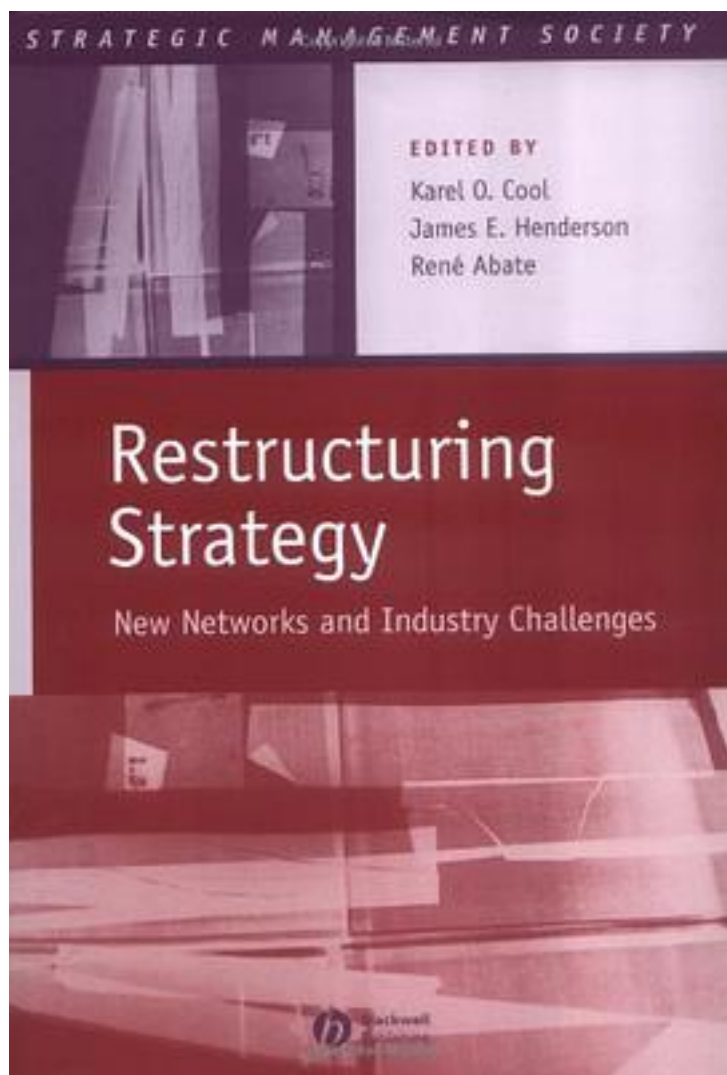


Restructuring Strategy



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New industries are emerging; others are disrupted; old barriers are crumbling, while new ones are rising. This book seeks to better understand the challenges facing industries, networks, businesses and management during periods of industry structuring and restructuring. Comprising a series of contributions from experts in the field, the book addresses key questions about the opportunities and threats posed by these times of turmoil, including: How do existing industries sustain their competitiveness in such difficult times? How do networks stave off threats from new technologies? How do emerging and incumbent companies survive when growth is not an option? And how should companies be governed during periods of industry structuring and restructuring? In answering these questions, the contributors provide an overview of the strategies that industries, networks, businesses and managers are currently deploying in order to adapt to chaotic conditions and to enhance business profitability. Their responses make a distinctive contribution to scholarly thought and management practice.

作者介绍:

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