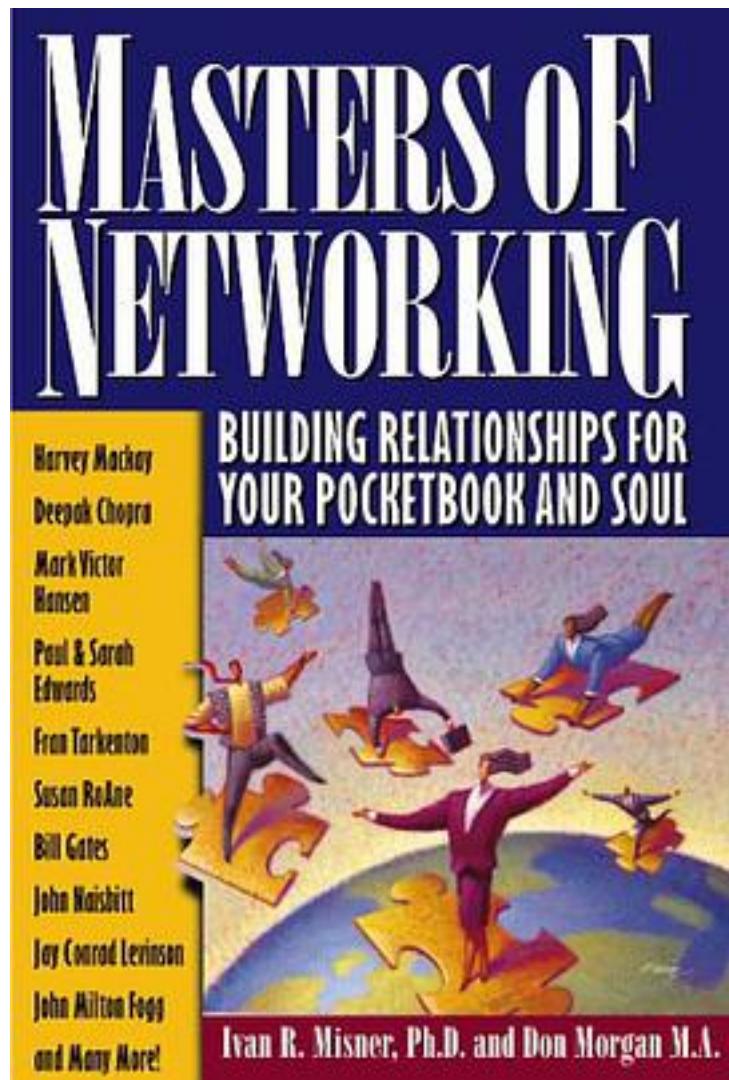


Masters of Networking



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Masters of Networking know that givers gain, that creating, maintaining, and serving a wide network leads to great business and personal rewards. Generating leads and referrals, building healthy relationships, and delivering value over the long term are at the heart of networking and are critical for anyone. Packed with valuable insights and personal examples from many of today's top networkers, this exciting book shows: Why networking is the most effective marketing tool today. The characteristics of the most successful networkers. How the world's best networkers leverage and maintain their networks. How you can build a successful networking lifestyle through effective communication, long-term partnerships, and word-of-mouth marketing.

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