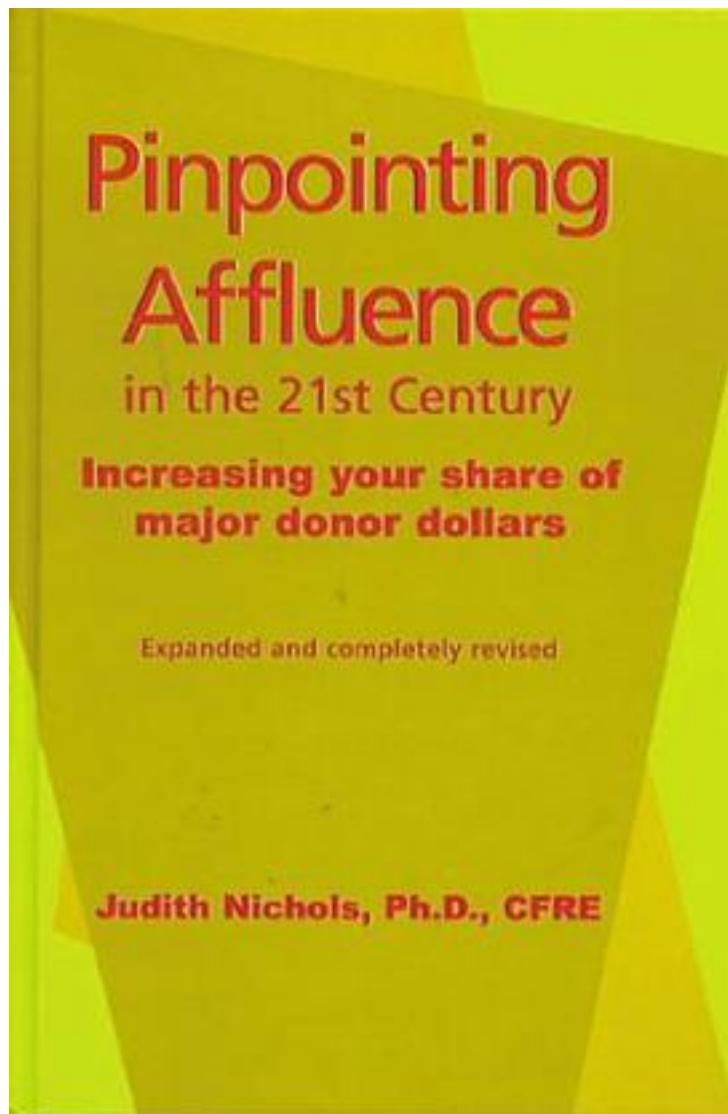


Pinpointing Affluence in the 21st Century



[Pinpointing Affluence in the 21st Century_ 下载链接1](#)

著者:Nichols, Judith E.

出版者:Natl Book Network

出版时间:2001-4

装帧:HRD

isbn:9781566251655

Dr. Nichols helps you motivate donors using demographic and psychographic information that savvy marketers have been using for years. As in the best-selling original, *Pinpointing Affluence in the 21st Century* weaves demographics/psychographics and fundraising together, revealing the crucial connections between background and strategy.

作者介绍:

目录:

[Pinpointing Affluence in the 21st Century](#) [下载链接1](#)

标签

评论

[Pinpointing Affluence in the 21st Century](#) [下载链接1](#)

书评

[Pinpointing Affluence in the 21st Century](#) [下载链接1](#)