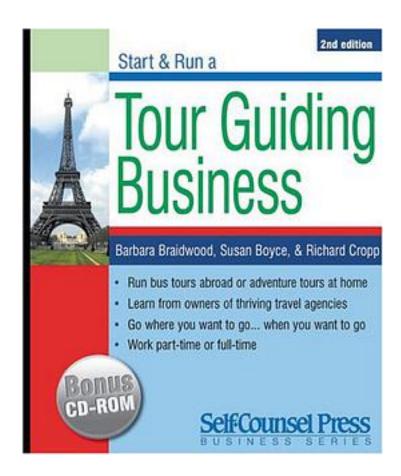
Start & Run a Tour Guiding Business



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From museum viewing in your hometown to treks in the Amazon rain forest, the travel and adventure possibilities for a tour guide are exciting and endless. This in-depth guide will tell you all there is to know about the tour guiding industry, whether you want to become an independent tour guide, work for an existing company, or set up your own tour business. Includes: -- Becoming the perfect tour director-- Organizing

your own tour Marketing your tour Understanding standard industry commissions Building your companyThe authors have worked for many years as agents, managers, and owners of travel agents.
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