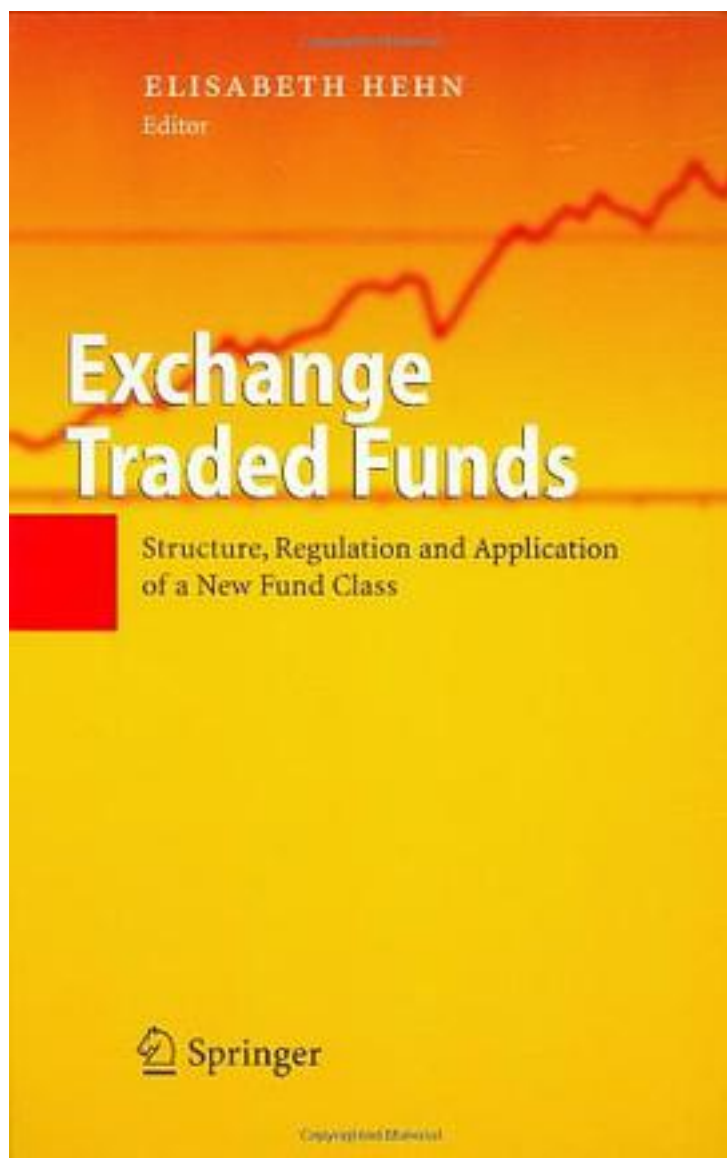


Exchange Traded Funds



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著者:Indexfunds.com

出版者:John Wiley & Sons Inc

出版时间:2001-11

装帧:HRD

isbn:9780471434849

Exchange traded funds, one of the most exciting new classes of funds, provide investors with an opportunity to get the benefits of individual stocks at the lower costs associated with mutual funds. Although they are a very new type of fund (they were first introduced in 1993), ETFs have nearly 100 billion in assets under management. Written by senior editors Jim Wiandt and Will McClatchy at IndexFunds.com, Exchange Traded Funds clearly explains this exciting class of funds for savvy individual investors and investment professionals alike. The authors provide a frank appraisal of the advantages of exchange traded funds including low management fees and lower capital gains taxes. They acquaint readers with the full range of what's available, and provide valuable information on evaluating the funds' usefulness and performance. They also describe proven strategies for using exchange traded funds to balance investment portfolios and manage long-term and short-term risk. IndexFunds.com is a Web site devoted to index funds. It currently hosts more than 100,000 visitors each month.

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