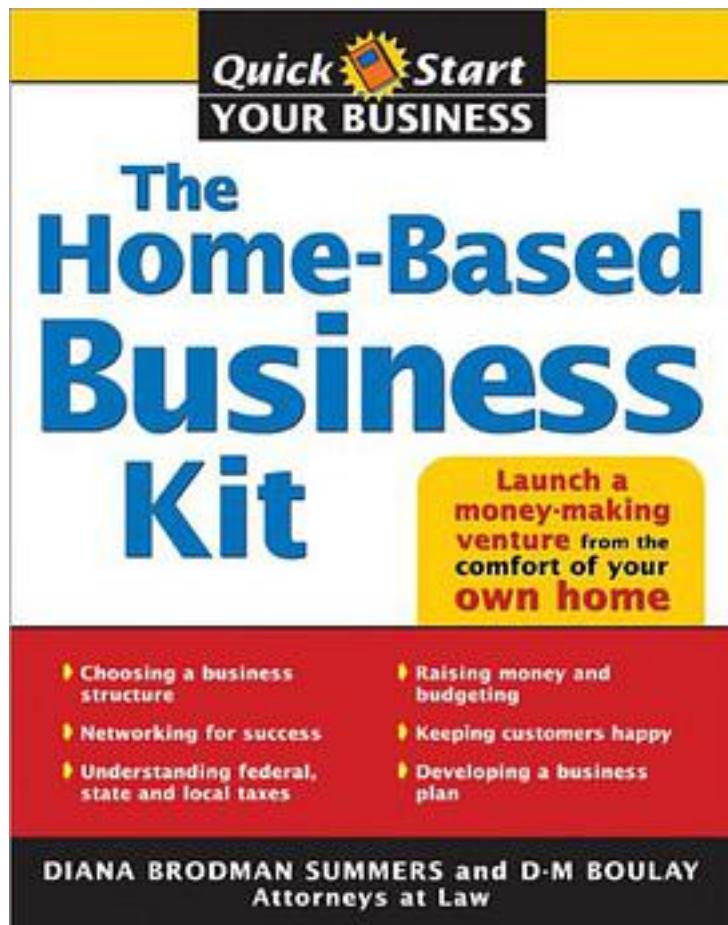


# The Home-Based Business Kit



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著者: Summers, Diana Brodman

出版者: Sourcebooks Inc

出版时间:

装帧:Pap

isbn:9781572484849

Launch a money-making venture from the comfort of your own home. Starting a home-based business has special challenges. From preparing the right business plan to your first successful sale, The Home-Based Business Kit gives you the tools you need

to succeed and make a profit. Experienced home-based business owners show you how to: ? Write Your Business Plan? Analyze Market Data? Prepare a Budget ? Manage Your Time? Handle Family Distractions? Set Up Your Home Workspace? Negotiate with Vendors? Hire Employees ? Find Customers? Raise Start-Up Money Additional features include: ? Case Studies? Checklists? Sample Business, Marketing and Financial Plans Now is the time to turn your skills, hobby or big idea into real money.

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