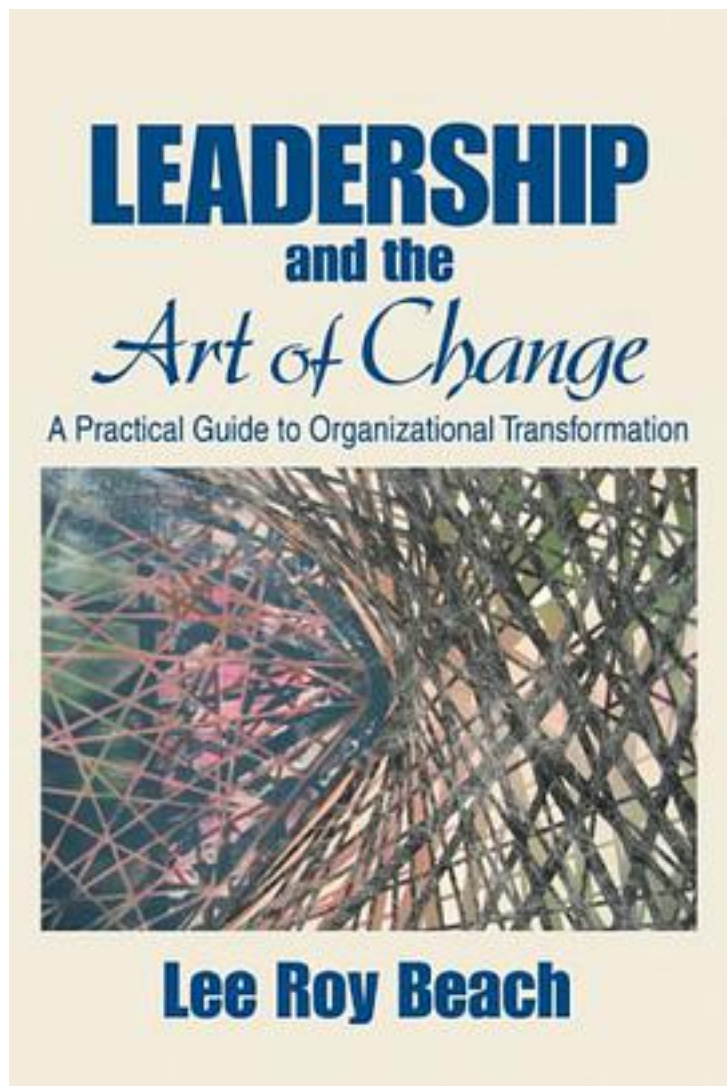


# Leadership and the Art of Change



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Most books on leadership and organizational change focus on descriptive theory and research, simplistic and questionable gimmicks, or on biographical sketches of successful leaders whose character students are encouraged to emulate. Business students find the first kind of book boring. Faculty find the second kind fraudulent. Everybody finds the third kind of book fascinating but few believe that attempts to emulate paragons do much good. Leadership: The Art of Change avoids pedantry, gimmicks and hero worship while addressing the complex issues involved in trying to lead an organization. It does not bury the reader in abstractions nor does it offer quick fixes. It presents solid material briefly, in a conversational manner, to hold the reader's interest and attention.

作者介绍:

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