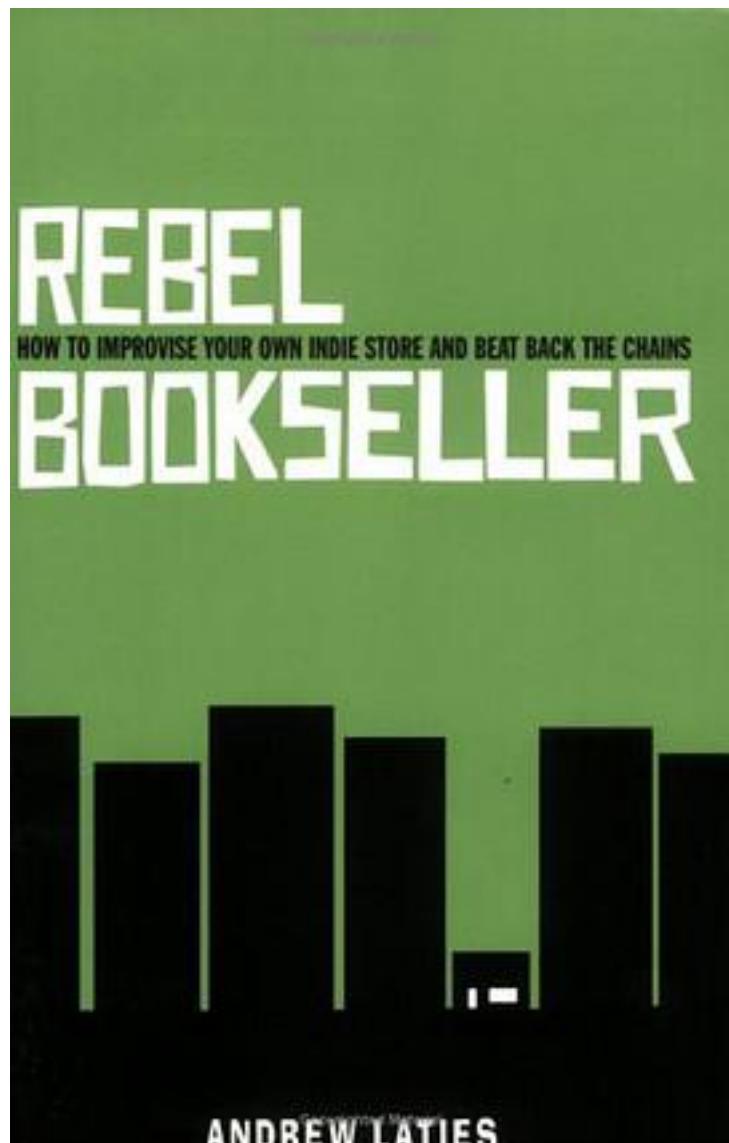


Rebel Bookseller



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Renowned bookseller Andrew Laties offers a radical and creative new paradigm for independent booksellers on all sides of the cash register, written to inspire a revival of community bookselling. In his 20 years of revolutionary retail, Latie's ideas were adapted by Barnes & Noble, Zany Brainy and scores of independents. Rebel Bookseller challenges today's bookstore workers to improvise the wildly imaginative indie bookstores of tomorrow, and includes a behind-the-scenes history of the book industry, humorous anecdotes and bittersweet lessons, ten interlacing Rants, and three Rough Rules of Rebel Bookselling Blending adventurous memoir, satire and sharp-tongued jibe, the author dares the chains to sell this revolutionary book.

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