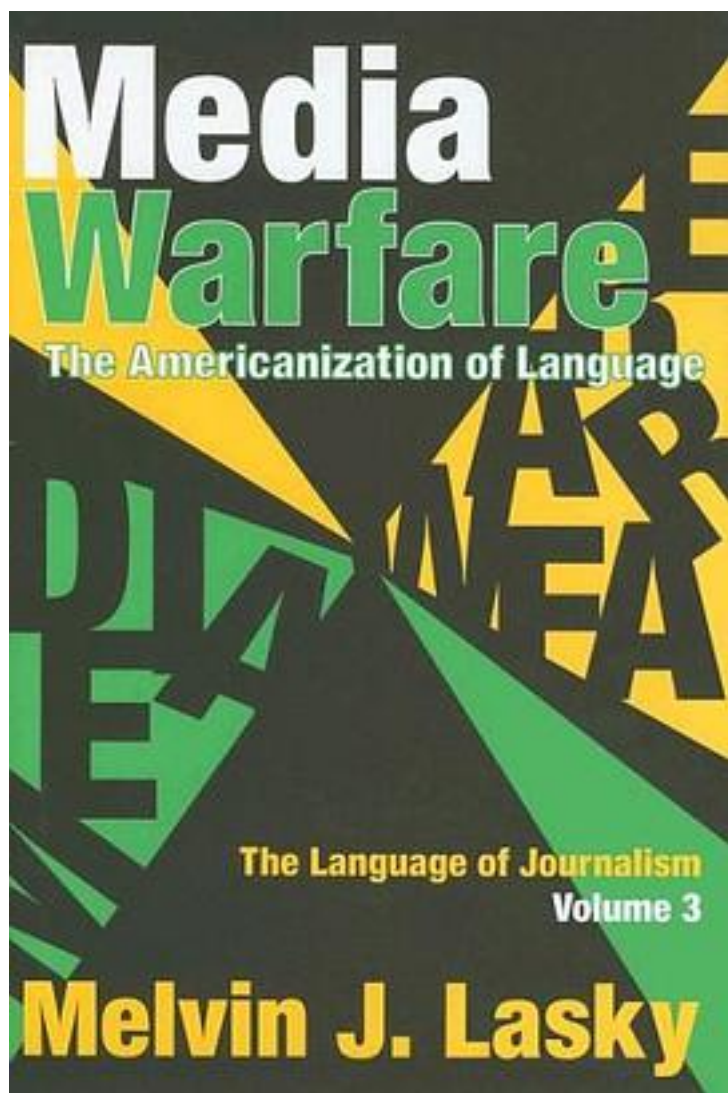


# Media Warfare



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著者:Lasky, Melvin J.

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In Media Warfare, Laskyas incisive analysis of journalistic usage and misuse gauges both the cultural and political health of contemporary society as well the declining standards of contemporary journalism. As in the first two volumes, Laskyas scope is cross-cultural with special emphasis on the sometimes conflicting, sometimes mutually influential styles of American and British journalistic practice. His approach to changes in media content and style is closely keyed to changes in society at large. Media Warfare pays particular attention to the gradual easing and near disappearance of censorship rules in the 1960s and after and the attendant effects on electronic and print media. In lively and irreverent prose, Lasky anatomizes the dilemmas posed by the entrance of formerly unmentionable subjects into daily journalistic discourse, whether for reasons of profit or accurate reporting.

作者介绍:

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