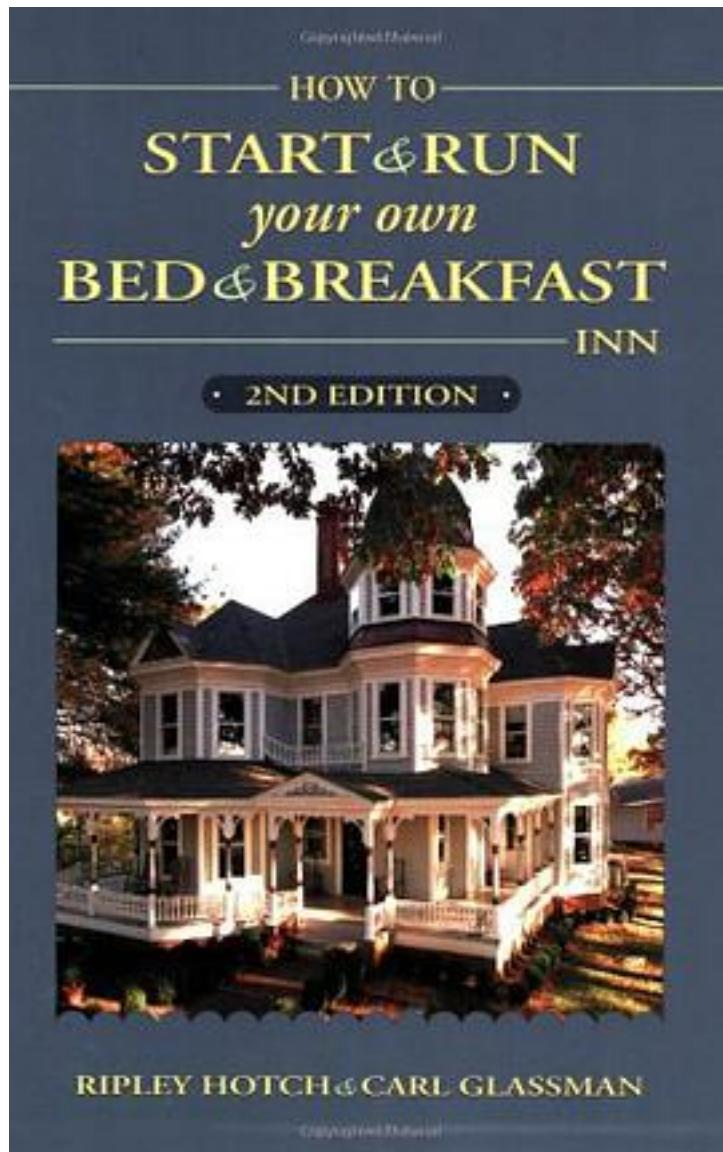


How to Start and Run Your Own Bed and Breakfast Inn



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Experienced and first-time innkeepers need reliable information to help them meet the challenges of running a successful inn. This book reveals the secrets of the best inns, including information on securing financing, buying and managing the inn, attracting the right guests, developing a business plan, addressing legal and insurance needs, marketing the inn effectively, and locating professional organizations. Revised and updated with new information on computers, the internet, and cell phones.

作者介绍:

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