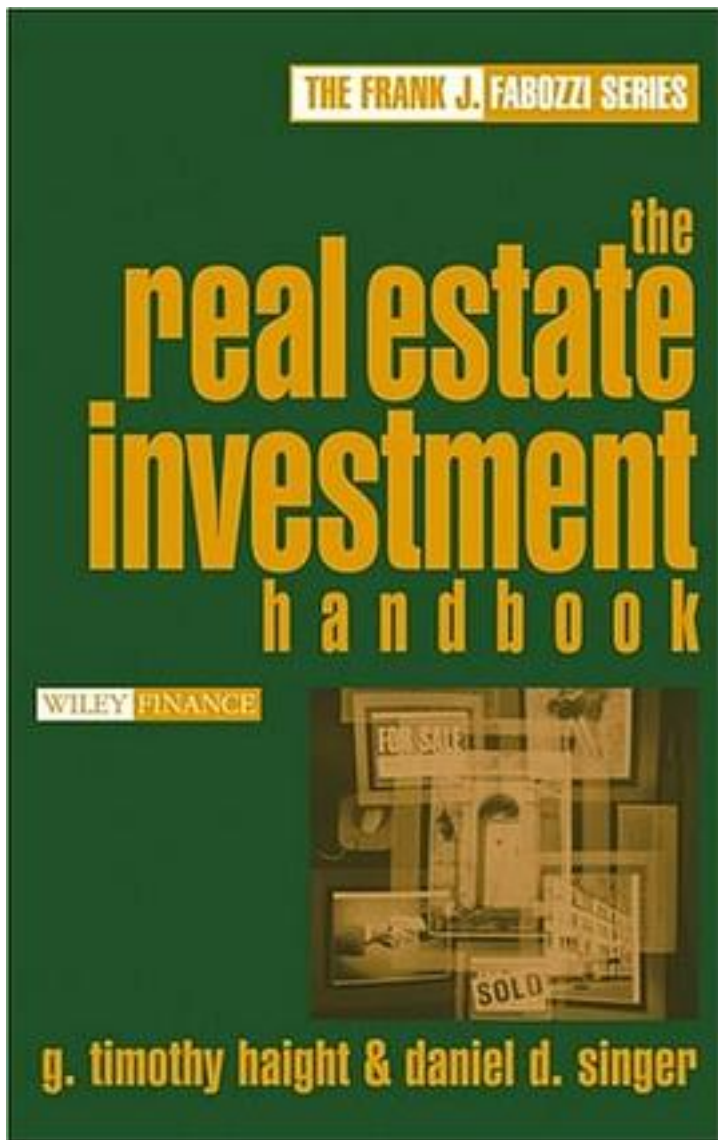


# The Real Estate Investment Handbook



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著者:Haight, G. Timothy/ Singer, Daniel D.

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Investing in commercial real estate can provide excellent risk-return opportunities for both the large and small investor. Unlike equity securities, commercial real estate often generates a substantial and predictable cash flow over time - and the compounding effect of this cash flow can significantly enhance the performance of most investment portfolios. Filled with in-depth insight and practical advice, "The Real Estate Investment Handbook" is an essential tool for current and aspiring commercial real estate investors looking to develop and evaluate commercial real estate properties. Throughout the book, experts G. Timothy Haight and Daniel D. Singer offer careful examinations of the various types of commercial real estate available, the measures within the markets used to evaluate their performance, and the intricacies of the markets in which they are traded. The discussions of breakeven analysis, present value, financial leverage, loan packaging, and practical real-life situations found in "The Real Estate Investment Handbook" will help you make better-informed decisions when investing in properties such as: apartments, condominiums, and time-shares; single-family homes; self-storage facilities; office buildings; industrial properties; parking lots; shopping centers; and hotels and motels. Successful real estate investing is not just about net income or cash flow; it's about the fit between an investor and an investment. With "The Real Estate Investment Handbook" as your guide, you'll learn how to choose properties that make sense - and money - for you.

作者介绍:

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标签

房地产

评论

不是说这样的书里面没有有价值的内容，只是我在10多年的投资经历中，深刻地感受到，不要看理论来投资，不要看这些理论家，而完全不是实战家的人的书。如果一个教授自己不会赚钱，听他讲如何赚钱，这个逻辑有问题。

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书评

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