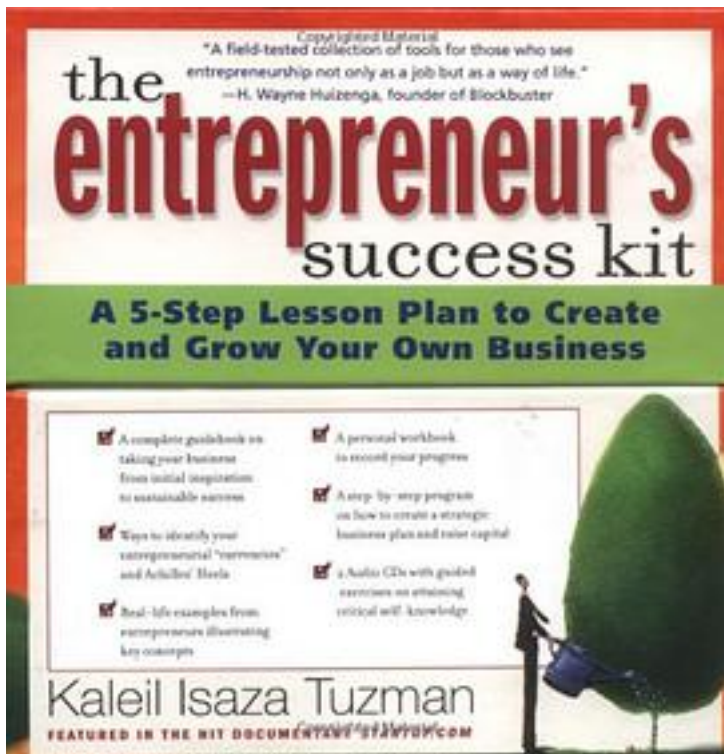


The Entrepreneur's Success Kit



[The Entrepreneur's Success Kit_ 下载链接1](#)

著者:Kaleil Isaza Tuzman

出版者:

出版时间:2005-1

装帧:

isbn:9780312329457

The Essential Guide to Successful Entrepreneurship The first-step-by-step practical and spiritual guide for current and aspiring entrepreneurs. * A complete guidebook on taking your business from initial inspiration to sustainable success

* Ways to identify your entrepreneurial "currencies" and Achilles' Heels

* Real-life examples from entrepreneurs illustrating key concepts

- * A personal workbook to record your progress
- * A step-by-step program on how to create a strategic business plan and raise capital
- * 2 Audio CDs with guided exercises on attaining critical self-knowledge Includes:
- * Guidebook
- * Personal Workbook
- * 140 Adviser Cards
- * 2 Audio CDs

作者介绍:

目录:

[The Entrepreneur's Success Kit_ 下载链接1](#)

标签

评论

[The Entrepreneur's Success Kit_ 下载链接1](#)

书评

[The Entrepreneur's Success Kit_ 下载链接1](#)