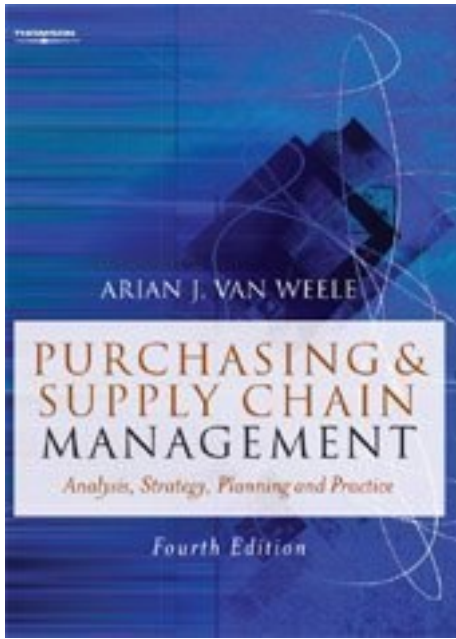


# Purchasing & Supply Chain Management



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Purchasing and supply chain management provides a highly structured and comprehensive approach to the fundamental principles and practice of purchasing and supply chain management. It adopts a rigorous managerial perspective on the process of purchasing and analyses its role, position and importance within business processes. The book is logically structured into three distinct sections: analysis, strategy and planning, and practice. Learning objectives, varied and interesting case studies, thought provoking discussion questions, chapter summaries and the use of a highly accessible style and language reinforce the reader's understanding of the core management issues and concepts.

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