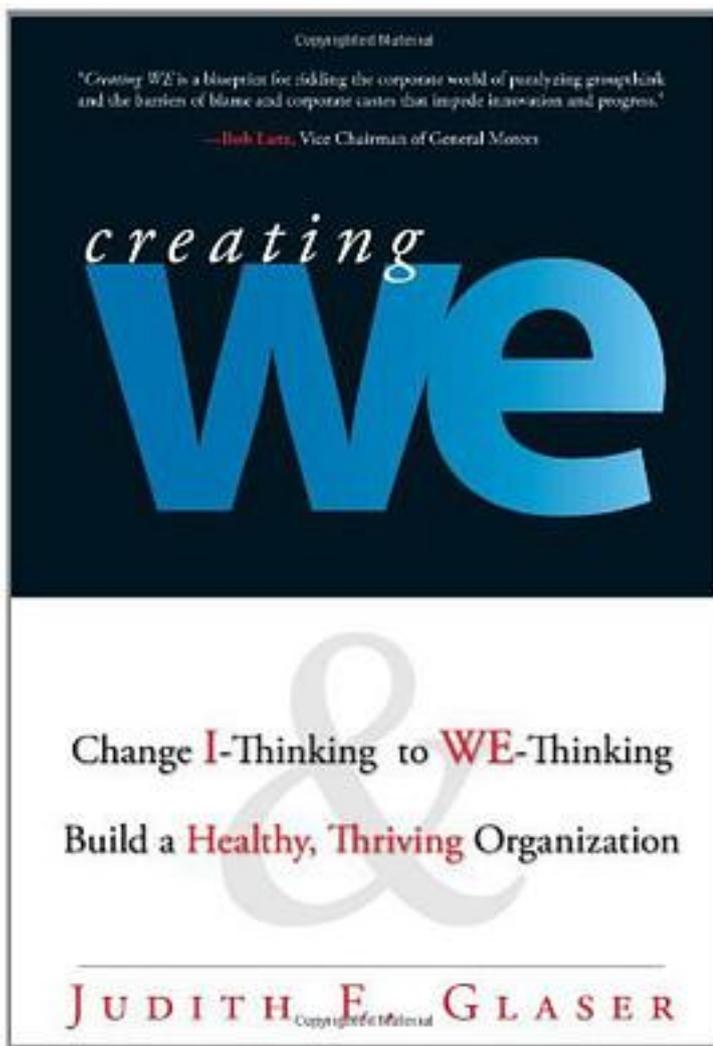


Creating We



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出版者:

出版时间:2005-4

装帧:

isbn:9781593372682

If only they would . . . !

They screwed up, it's their fault!

I have my own goals and numbers to meet!

If you've heard any of these phrases before, exercise great caution-they have the power to undermine and poison your company! *Creating WE*, by visionary executive coach Judith E. Glaser, goes to the root of the problem in organizations today, illuminating how "I-centric" work environments cause "unhealthy thinking" to form and doom companies to failure. Whether your company has recently been acquired, merged, restructured, downsized, or, in the midst of rapid growth and expansion, has lost the sense of unity it once had, this revolutionary new book shows you how to create healthy work environments and become a "WE-centric" company that achieves extraordinary breakthrough success.

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