

Marketing Mix Standardisation In International Marketing



[Marketing Mix Standardisation In International Marketing_下载链接1](#)

著者:Richter, Tobias

出版者:Peter Lang Pub Inc

出版时间:

装帧:Pap

isbn:9783631388297

作者介绍:

目录:

[Marketing Mix Standardisation In International Marketing_下载链接1](#)

标签

评论

[Marketing Mix Standardisation In International Marketing_下载链接1](#)

书评

[Marketing Mix Standardisation In International Marketing_下载链接1](#)