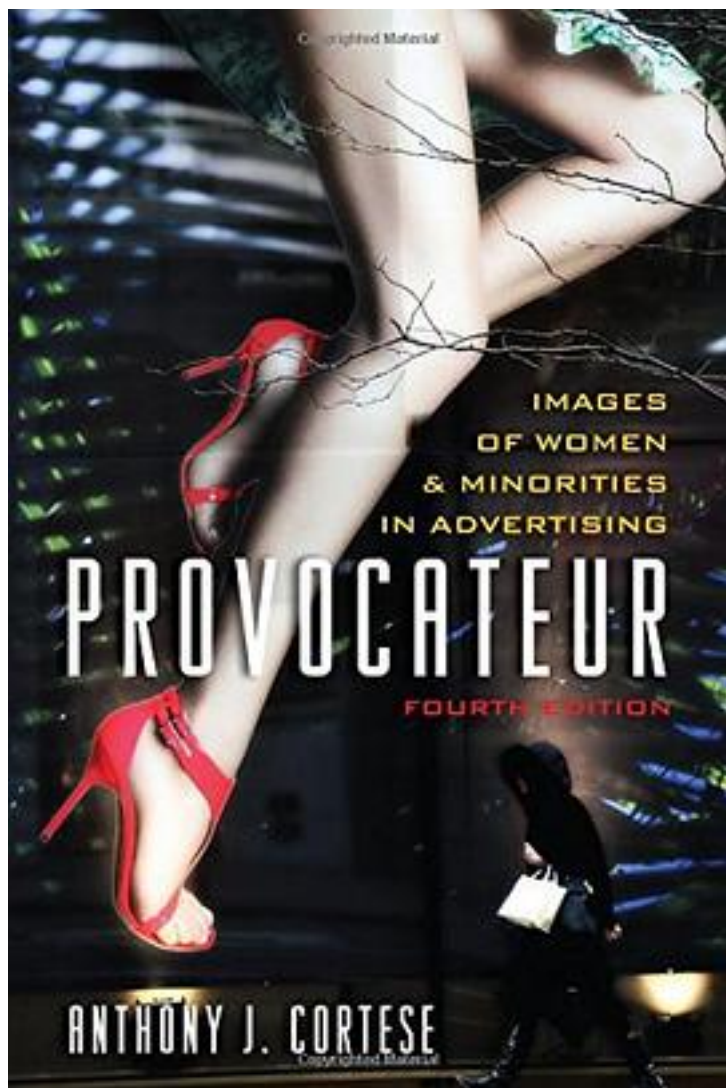


Provocateur



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This updated second edition offers a refined theoretical framework, new pedagogical features, and expansion of advertising images and their analysis. Controversially, the second edition highlights preliminary evidence, contrary to popular opinion, that media sex and violence do not always sell. Visit our website for sample chapters!

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