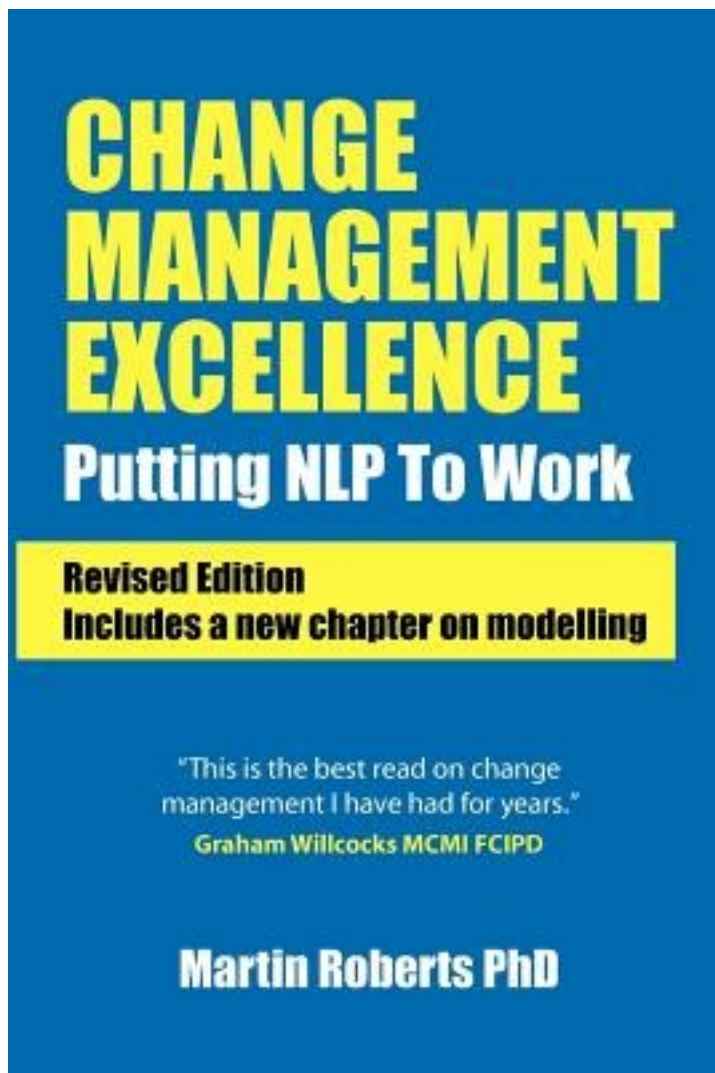


Change Management Excellence



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In a constantly changing environment, businesses need to innovate and re-generate if they are to remain competitive. This book is intended to provide practical guidance on how to manage change successfully, be it large scale, such as cultural change, or slower, incremental change. Using the 'compass of the intelligences', a unique device developed by the authors, "Change Management Excellence" shows the reader how to lead and navigate change by employing business, political, spiritual and emotional intelligence. Contents include: the business context for change; the political environment and internal barriers to change; developing a vision of the future recognizing and dealing with emotional reactions to change; and, creating and implementing innovative ideas sustaining and embedding change. Practical in approach, "Change Management Excellence" includes chapter-by-chapter checklists for the reader to use when implementing change. Written in an engaging style, it is also packed with international case studies illustrating how companies have successfully managed change.

作者介绍:

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