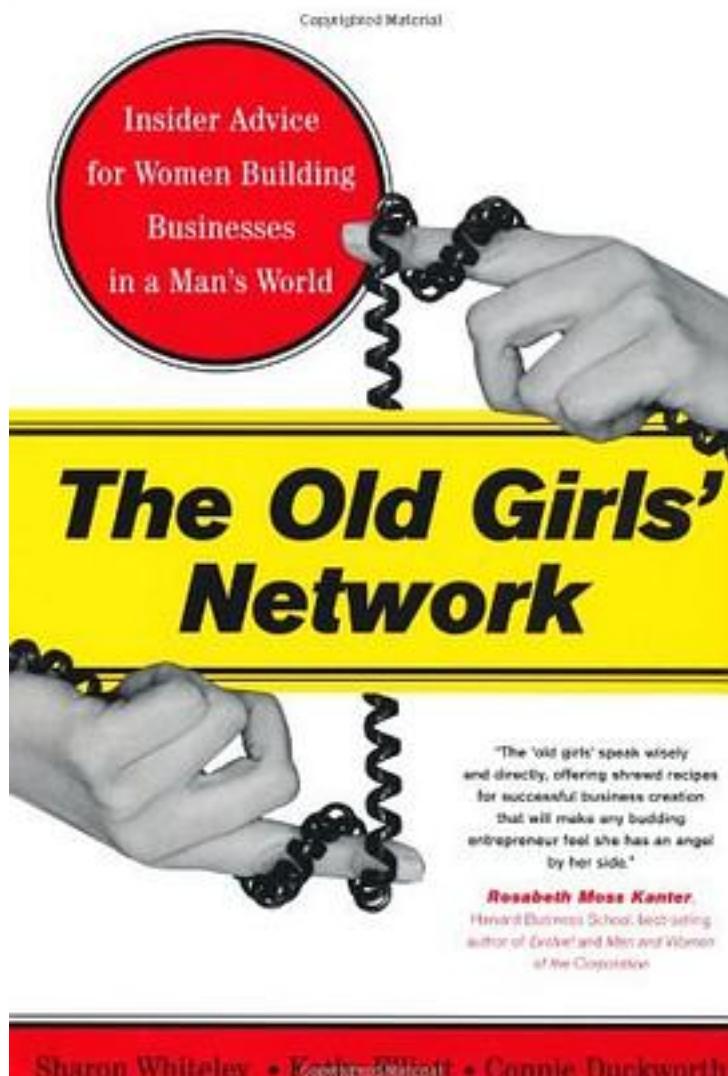


The Old Girls' Network



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著者:Sharon Whiteley

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Why is it that 95 percent of all investor financing for new businesses goes to men? Women certainly don't lack viable business ideas or the leadership skills to make them soar, but-as the authors, four highly successful entrepreneurs and investors, explain-female creativity and heartfelt commitment alone don't inspire seed-money decision makers. To persuade these mostly-male panels, a woman needs to present her idea in ways that are proven to "speak to" men. Alas, there is as yet a lack of mentors for would-be female entrepreneurs, no "old girls'" network in place to teach them these skills. Stopping this gap with wit and hard-won wisdom, *The Old Girls' Network* divulges the secrets to start-up and funding success and connects women to the resources they'll need along the way. Written with you-can-do-it attitude, *The Old Girls' Network* includes inspirational and instructive women-in-business stories, self-assessment quizzes, and recommended strategies for every stage of the entrepreneurial process. A veritable start-up Bible, *The Old Girls' Network* comes complete with a "tool kit" of sample forms, documents, letters, and templates for necessary agreements, ensuring that the next generation of female entrepreneurs will be admitted to the proverbial locker room of business success.

作者介绍:

The founders of Eight Wings Enterprises LLC, Sharon Whiteley, Paula Chauncey, Kathy Elliott, and Connie Duckworth--four women, eight wings-are angel investors and businesswomen with a mission. As consultants, advisors, and hands-on business leaders, they help early-stage, female-run companies refine their business models, develop their infrastructure, access capital, and attain profitability. Paula Chauncey, Kathy Elliott, and Sharon Whiteley live in the Boston area, while Connie Duckworth lives in Chicago. The founders of Eight Wings Enterprises LLC, Sharon Whiteley, Paula Chauncey, Kathy Elliott, and Connie Duckworth--four women, eight wings-are angel investors and businesswomen with a mission. As consultants, advisors, and hands-on business leaders, they help early-stage, female-run companies refine their business models, develop their infrastructure, access capital, and attain profitability. Paula Chauncey, Kathy Elliott, and Sharon Whiteley live in the Boston area, while Connie Duckworth lives in Chicago. The founders of Eight Wings Enterprises LLC, Sharon Whiteley, Paula Chauncey, Kathy Elliott, and Connie Duckworth--four women, eight wings-are angel investors and businesswomen with a mission. As consultants, advisors, and hands-on business leaders, they help early-stage, female-run companies refine their business models, develop their infrastructure, access capital, and attain profitability. Paula Chauncey, Kathy Elliott, and Sharon Whiteley live in the Boston area, while Connie Duckworth lives in Chicago.

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