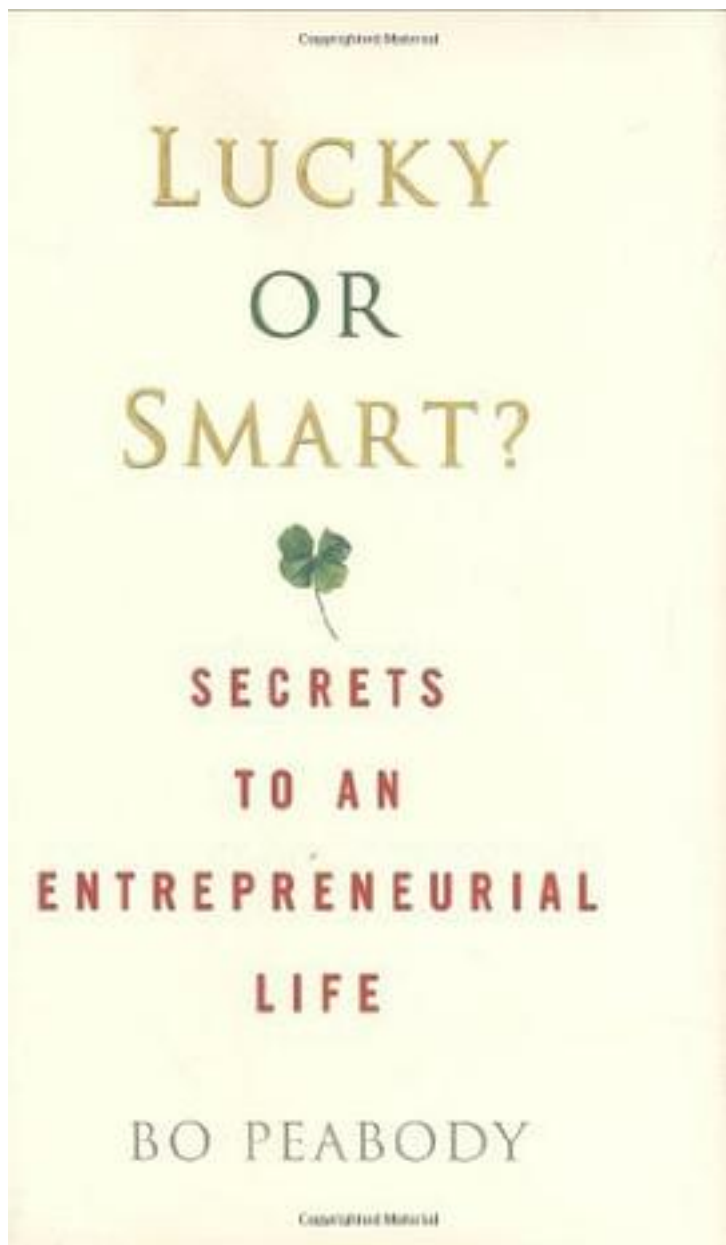


Lucky or Smart?



[Lucky or Smart? 下载链接1](#)

著者:Bo Peabody

出版者:Random House

出版时间:2004-12-28

装帧:Hardcover

isbn:9781400062904

At twenty-seven, Bo Peabody was an Internet multi-millionaire. In the heady days of the late 1990s, though, when every cool kid had an IPO, that wasn't very remarkable. What is remarkable is that he's even more successful today. He has co-founded five different companies, in varied industries, and made them thrive during the best and worst of economic times. Through it all, the one question everyone asks is: Was it his smarts that made him an entrepreneurial leader, or was it just plain luck? The truth is, Bo was smart enough to know when he was getting lucky. And he wants you to have the same advantage.

With proven methods for success and a witty, conversational voice, Bo takes the reader through the lessons his experiences as an entrepreneur have taught him. At the heart of Bo's manifesto is a mantra that everyone, whether working for a multinational corporation or a solo start-up, should heed: If you want your business to be successful, make sure your work is fundamentally innovative, morally compelling, and philosophically positive.

Lucky or Smart? will teach you how to put yourself in a position to get lucky, create the right situations for success, and take advantage of every opportunity. It is the first truly authentic guide to an entrepreneurial life, a must read for anyone looking for his or her own road to fulfillment.

作者介绍:

目录:

[Lucky or Smart? 下载链接1](#)

标签

创业

没有电子书

思维

评论

[Lucky or Smart? 下载链接1](#)

书评

[Lucky or Smart? 下载链接1](#)