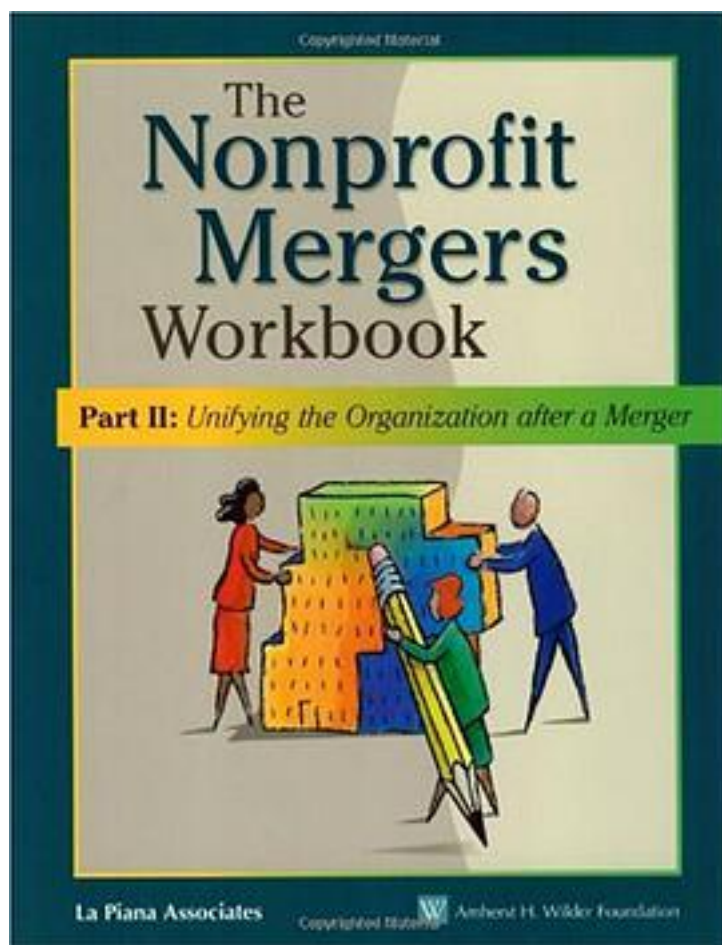


Nonprofit Mergers Workbook Part II



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著者:La Piana Associates

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You've completed the merger agreement. Now, how do you make the merger work? Nonprofit Mergers Part II helps you create a comprehensive plan to achieve integration. It addresses large, strategic issues as well as small practical ones.

Integration issues and how to handle them Section I: Going the Distance provides a broad view of integration, its challenges, and how to meet them. Topics include: The basic tenets of organizational change; What success looks like in a well-implemented merger; The purpose and content of an integration plan; How to address people issues through leadership and planning; The relationship between effective leadership, effective communication, and their combined contribution to integration success; How to create a useful integration plan Section II: Creating an Integration Plan takes you step-by-step through this essential process. You'll learn about: Integration of boards, cultures, management, staff and volunteers, programs, communications and marketing, and systems one by one, in detail; The steps needed to create each section of the plan; Common challenges, roadblocks, and crises that will arise, and how to respond when they do; Processes, procedures, and interventions likely to be most helpful and necessary; Software helps you create an organized plan Included with the book is a CD-ROM with a detailed integration plan template. Use it to keep your planning organized and on track. This useful guide also includes: Sample integration plans; Worksheets; Checklists; Tips and quotes from leaders of merged organizations; Nonprofit Mergers Part II is a must-read for anyone considering, embarking on, or just completing a merger!

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