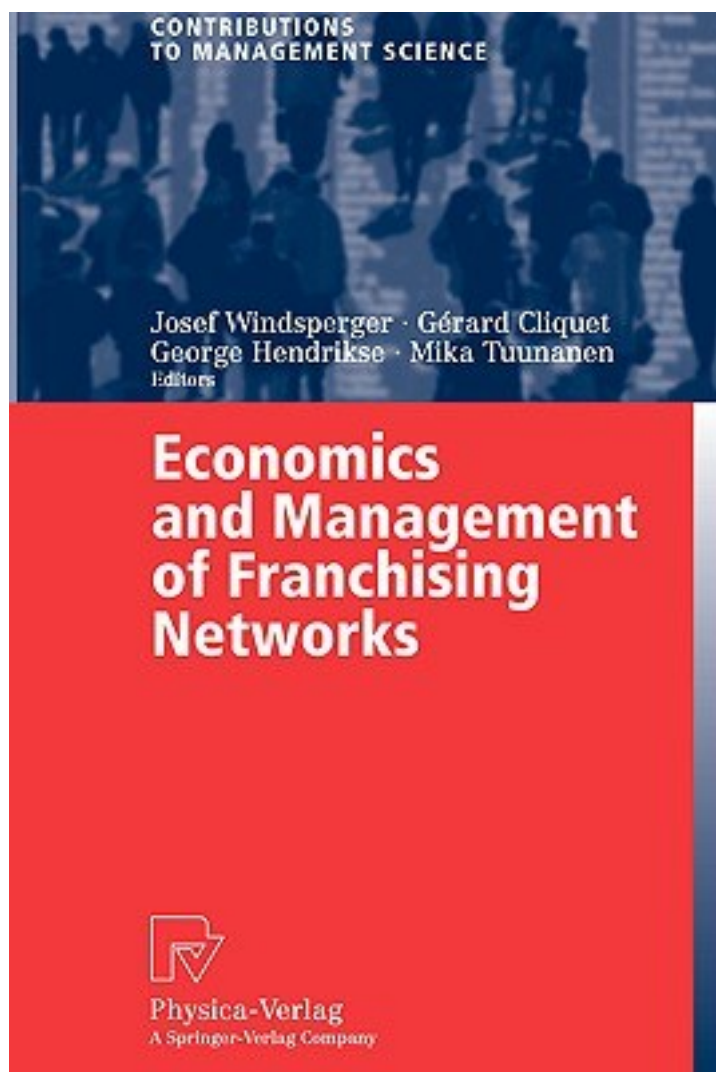


Economics And Management of Franchising Networks



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著者:Windsperger, Josef (EDT)/ Cliquet, Gerard (EDT)/ Hendrikse, George (EDT)/ Tuunanen, Mika (EDT)

出版者:Springer Verlag

出版时间:

装帧:Pap

isbn:9783790802023

作者介绍:

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