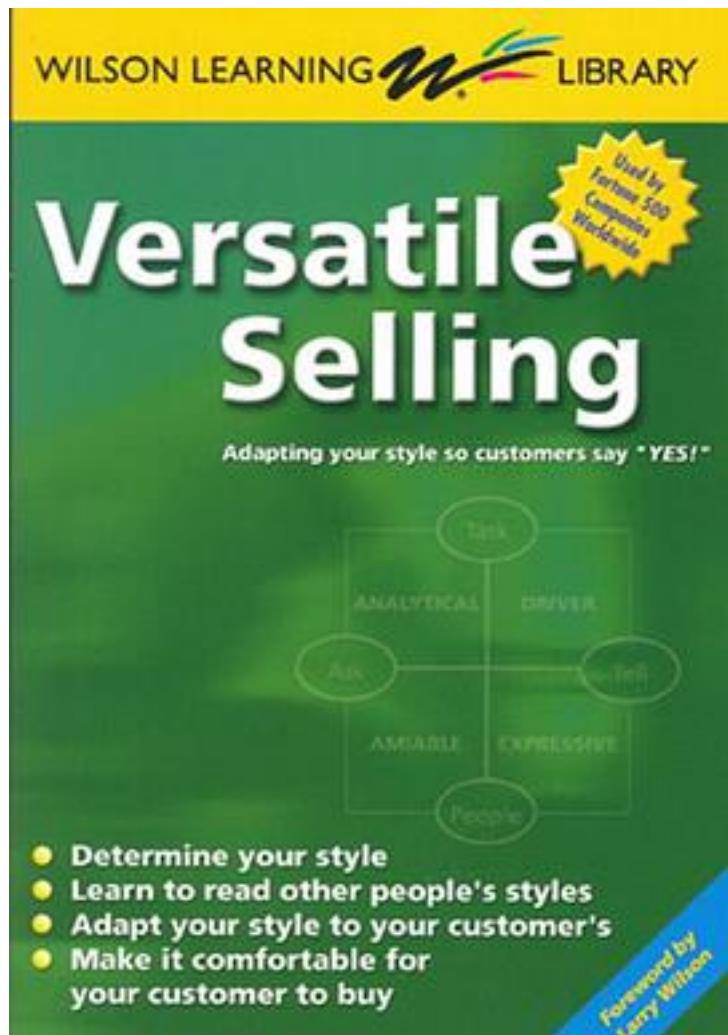


# Versatile Selling



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This classic adapts the concepts of The Social Styles Handbook for salespeople. It

teaches the powerful, yet simple skill of Versatility - the ential ability to read and adapt to the natural behavior of your customers. Versatility makes customers feel comfortable and ready to buy, so sales increase measurably. It's been used by more than one million people around the world. If you learn to be Versatile, ou will see immediate, direct results.

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