Enterprise Resource Planning Systems

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Enterprise Resource Planning Systems can provide the foundation for a wide range of e-commerce based processes including web-based ordering and order tracing, inventory management, and built-to-order goods. This book examines the pros and cons of ERP systems, explains how they work, and highlights their role at the heart of e-commerce. The author begins by explaining the background to ERP systems and goes on to discuss specific systems and their capabilities. He then focuses on the ERP life cycle, from initial implementation through to the time when the system goes live. After covering the use of ERP in e-commerce, he concludes by discussing the risks associated with the adoption of ERP systems. The book contains several detailed case-studies and will be an invaluable guide to managers and consultants working with ERP systems. It will also be a useful reference for MBA students taking courses in information systems management.

作者介绍:

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