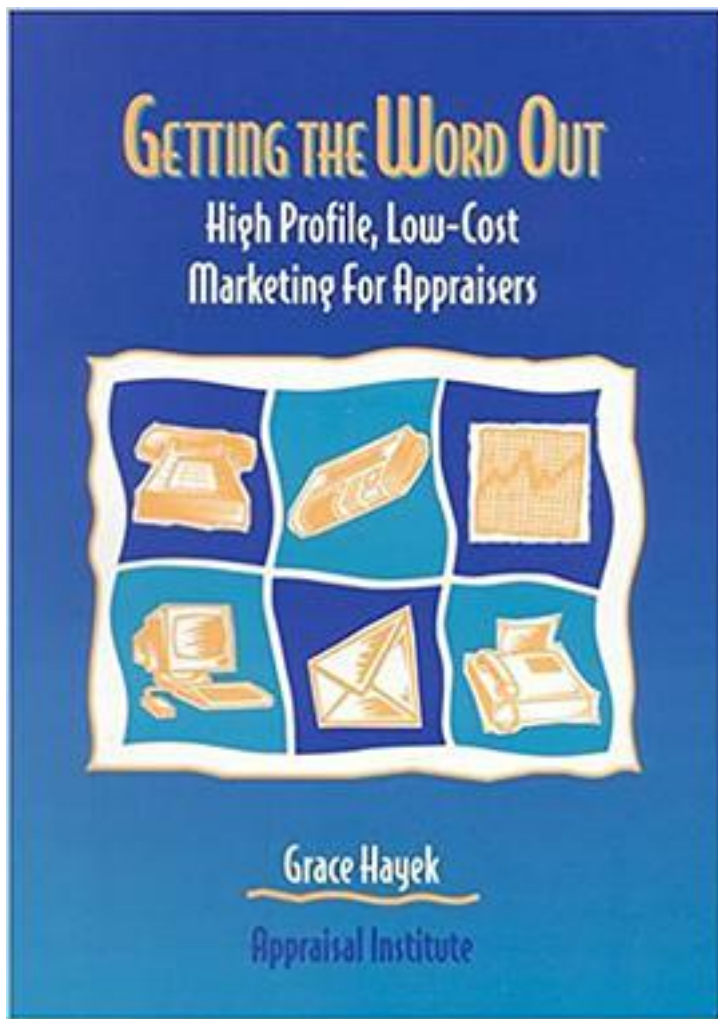


Getting the Word Out



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This text provides practical advice for promoting an appraisal business and increasing

the appraiser's public profile. Using real-world examples from successful appraisers, the text describes low-cost marketing strategies that have worked for other appraisers, and they can work for you, too.

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